

## AGENDA MANAGEMENT SHEET

<b>Name of Committee</b>	<b>The Cabinet</b>	
<b>Date of Committee</b>	<b>30th June 2005</b>	
<b>Report Title</b>	<b>Development of the Warwickshire Strategic Partnership Plan</b>	
<b>Summary</b>	To report progress on development of the second Warwickshire Strategic Partnership Plan and gather members views on this proposed Plan	
<b>For further information please contact:</b>	Monica Fogarty Head of Policy Tel: 01926 412514 monicafogarty@warwickshire.gov.uk	Fiona Tomlinson Warwickshire Strategic Partnership Coordinator Tel: 01926 412587 fionatomlinson@warwickshire.gov.uk
<b>Would the recommended decision be contrary to the Budget and Policy Framework?</b>	No.	
<b>Background papers</b>	Cabinet report 18 <sup>th</sup> November 2005	

### CONSULTATION ALREADY UNDERTAKEN:-

Details to be specified

Other Committees	<input type="checkbox"/> Members Seminar 20 <sup>th</sup> January 2005, Cabinet 18 <sup>th</sup> November 2004. Leaders Liaison Group 2 June 2005
Local Member(s)	<input type="checkbox"/> .....
Other Elected Members	<input type="checkbox"/> All members – no comments received.....
Cabinet Member	<input type="checkbox"/> Previous leader of the Council – County Leaders Group meetings.
Chief Executive	<input checked="" type="checkbox"/> Via County Leaders Group – comments incorporated
Legal	<input type="checkbox"/> .....
Finance	<input type="checkbox"/> .....
Other Chief Officers	<input checked="" type="checkbox"/> David Carter – comments incorporated, Noel Hunter – no comments, John Deegan - “we will work together to support and finalise the Plan”

- |                          |  |
|--------------------------|--|
| District Councils        | <input type="checkbox"/> Via County Leaders Group – comments incorporated            |
| Health Authority         | <input type="checkbox"/> .....   |
| Police                   | <input checked="" type="checkbox"/> Via County Leaders Group – comments incorporated |
| Other Bodies/Individuals | <input checked="" type="checkbox"/> County Leaders Group – Comments incorporated     |

**FINAL DECISION NO**

**SUGGESTED NEXT STEPS:**

Details to be specified

- |   |   |
|---|---|
| Further consideration by this Committee | <input type="checkbox"/> .....  |
| To Council                              | <input type="checkbox"/> .....  |
| To Cabinet                              | <input type="checkbox"/> .....  |
| To an O & S Committee                   | <input type="checkbox"/> .....  |
| To an Area Committee                    | <input type="checkbox"/> .....  |
| Further Consultation                    | <input checked="" type="checkbox"/> County Leaders Group October 2005 |

## The Cabinet - 30 June 2005

### Development of the Warwickshire Strategic Partnership Plan

### Report of the Chief Executive

#### Recommendation

That Cabinet:

- a) Notes progress on the development of the second Warwickshire Strategic Partnership Plan
- b) Offers any comment on the draft Warwickshire Strategic Partnership Plan
- c) Agrees to the recommendations from Leaders Liaison Group:-
  - i. Warwickshire County Council Member comments be received by the end of July 2005
  - ii. Consultation with partners be extended over the summer period
  - iii. The County Leaders Group is asked to agree the final plan at their meeting in the autumn.
  - iv. Improvements are made to the presentation style of the Plan.

## 1. Background

- 1.1 Attached for information and consideration is the draft Warwickshire Strategic Partnership Plan.
- 1.2 The Plan, has been developed in partnership over the last eight months through a variety of consultation activities including:
  - ◆ Discussions at County Leaders Group, and the partnership officer working group
  - ◆ Internal consultation with Members and officers.
  - ◆ Focus groups with the community
  - ◆ Consultation with older people
  - ◆ Consultation with young people
  - ◆ Consultation with stakeholder organisations

## 2. Aims of the Plan

- 2.1 The Warwickshire Strategic Partnership Plan aims to:
  - Act as a strategic driver for progressing the key issues facing Warwickshire with sub-regional, regional and national partners.

- Address the concerns and issues of communities in Warwickshire, working in partnership with others
- Provide a strategic county-wide direction to specific activities which can only be achieved in partnership
- Recognise, and complement the priorities identified at a local level.

## 2.2 Specifically:

- It will focus on addressing a few key priorities, which if dealt with in partnership, will result in improvements.
- The Plan will not aim to reflect all the activities already taking place in Warwickshire. Organisations and communities are, and have always been, actively improving the area; this will continue. To include all these areas in the Plan would be inappropriate.
- It will be achievable, focused, and clear. All partners who sign up to this Plan will seek to address these priorities in their own work. Both the Partnership and individual organisations should also be able use these priorities to focus their discussions at a sub-regional, regional and national level.
- The targets within the Plan will include those identified within the LPSA2 programme. This will ensure synergy and a clear process with one system for managing performance.

## 3. Key Priorities

- 3.1 The key priorities are the corner stone to the development of the Plan. These priorities are:

<p><b><i>Housing Affordability</i></b></p> <p><b><i>Health</i></b></p> <p><b><i>Community Safety</i></b></p> <p><b><i>Jobs, Skills and Learning</i></b></p> <p><b><i>Environment</i></b></p>
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## 4. Underlying principles

- 4.1 There are also some clear underlying principles i.e. contributory factors or causes, which, if embraced, will help in addressing the overall priorities. For example, not having a job, low educational attainment, living in a deprived neighbourhood might also be contributors to deprivation, exclusion, crime, health difficulties etc. Each partnership group considering their priority area has used these principles to develop the actions proposed. These underlying principles are:

- ***Education and lifelong learning***
- ***Equality of opportunity***
- ***Achieving fastest improvement for the most deprived***
- ***Ensuring our activities are sustainable***
- ***Encouraging cohesive communities.***

## **5. Development of the Actions**

- 5.1 In developing this Plan, officers have considered and incorporated the below issues in each priority area:
- ◆ National, regional and sub-regional drivers,
  - ◆ Work being undertaken through district community plans
  - ◆ Priorities and work being undertaken by partner agencies.
  - ◆ Existing performance measures
  - ◆ LPSA2 work

## **6. Interconnection of priorities and underlying activities**

- 6.1 As you will see from the draft, following consultation we have been working with departments to further incorporate Transport, Access, and the Children's agenda into the Plan. In discussions with partners, the Plan's "Jobs and Skills" section has now been renamed to "Job, Skills and Learning".

## **7. Aligning the Warwickshire Strategic Plan with the Corporate Business Plan**

- 7.1 Work has taken place to ensure that where actions proposed in the Warwickshire Strategic Partnership Plan are attributable to Warwickshire County Council these are incorporated within our own Corporate Business Plan and Service Plans.
- 7.2 Along with reference to the Corporate Business Plan, the Council's Corporate Headline indicators are also being used to assist in the development of clear, focused, and where appropriate consistent, performance indicators.

## **8. Finalising the Plan**

- 8.1 The County Leaders Group discussed the finalised draft plan at their meeting on 4th April 2005. A key concern highlighted by leaders of the District and Borough Councils surrounded the actions proposed for "Housing Affordability". This section has now been developed further and has received support from officers in all our district areas.
- 8.2 Leaders Liaison Group considered this draft of the Plan on 2 June with a view to recommending it onwards to Cabinet for final consideration. During discussions at that meeting Members were made aware of the need for

additional time to be given to afford partner agencies the fullest of time to consider the Plan, gain political agreement and ownership. This is absolutely essential if the Plan is to be signed-off with commitment and form a genuine partnership agreement.

- 8.3 Consequently it is the recommendation of Leaders Liaison Group that the Plan be further considered by partners and members of this council. It is recommended that: -
- v. Warwickshire County Council Member comments be received by the end of July 2005
  - vi. Consultation with partners be extended over the summer period, and
  - vii. The County Leaders Group is asked to agree the final plan at their meeting in the autumn.
  - viii. Improvements are made to the presentation style of the Plan.
- 8.4 This will allow sufficient time for partner agencies to embrace the aims and accountabilities of the plan within their policies and plans for 2006/07.
- 8.5 Following comments from this meeting, Cabinet, and our partners' decision-making bodies in Warwickshire, the Plan will be amended and presented to the County Leaders Group for agreement.

IAN CAULFIELD  
Chief Executive

Shire Hall  
Warwick

May 2005

# **The Warwickshire Strategic Partnership Plan 2005 – 08**

## **DRAFT**

## The Warwickshire Strategic Partnership

This Plan has been produced by the following agencies working together:

- ◆ South Warwickshire Primary Health Care Trust
- ◆ North Warwickshire Primary Health Care Trust
- ◆ Rugby Primary Health Care Trust
- ◆ Warwickshire Police
- ◆ Warwickshire Police Authority
- ◆ Warwickshire County Council
- ◆ Warwick District Council
- ◆ Rugby Borough Council
- ◆ North Warwickshire Borough Council
- ◆ Stratford on Avon District Council
- ◆ Nuneaton and Bedworth Borough Council
- ◆ Warwickshire On-line Partnership
- ◆ Coventry and Warwickshire Chamber of Commerce
- ◆ The Councils for Voluntary Service and other voluntary sector organisations.
- ◆ Job Centre Plus
- ◆ Coventry & Warwickshire Learning and Skills Council
- ◆ Further and Higher education community

### Making the Plan Work

This Plan will only be as good as its delivery. All members of the Warwickshire Strategic Partnership are responsible for its delivery. The Partnership structure established to achieve this comprises:

- The County Leaders Group –to provide strategic direction, and are ultimately responsible for the delivery of the Plan and comprises leaders key agencies in Warwickshire.
- **Core Officer Group** -to collectively monitor performance
- **Priority Groups** -to deliver the actions of the Plan and report performance
- **Individual agencies** –to ensure that actions accorded to them are reflected in their business planning process and monitor the achievement of these through their own monitoring arrangements.

We will be taking additional steps to strengthen the existing Warwickshire Strategic Partnership in 2005/06, reinforcing accountability and management structures to ensure delivery.

A **performance management** framework has been established. Each action in the Plan has an allocated lead officer to report performance. This will then be fed, on a six monthly basis, through the priority groups, to the Core Officer Group and County Leaders Group. It will be the role of the County Leaders Group to ensure that if targets are not being reached that appropriate action is taken to address the issue.

As well as our key targets in the Plan, the Partnership has adopted “**Quality of Life**” indicators. These indicators consider performance in four main areas: economic, social, environment and natural resources and provides the partnership with a view of “The State of Warwickshire”. The Quality of Life indicators will be considered annually; and highlighted as an issue if performance is consistently performing poorly. Further information on the Quality of Life indicators can be found at [www.warwickshire.gov.uk/qualityoflife](http://www.warwickshire.gov.uk/qualityoflife). Over the life of the Plan, we will also look to encourage and extend the sharing of data, research and intelligence between partner organisations to both improve our monitoring and influence future policy development.



### The aims of this Partnership Plan are to:

- Address the concerns and issues of communities in Warwickshire, working in partnership with others
- Provide a strategic county-wide direction to specific activities which can only be achieved in partnership
- Recognise, and complement the priorities identified at a local level.
- Act as a strategic driver for progressing the key issues facing Warwickshire with sub-regional, regional and national partners.

This plan does not aim to duplicate work already being undertaken by individual agencies. It focuses on those issues, which if dealt with in a County level partnership will have the greatest impact. At a district level Community Plans have been developed through public consultation to ensure local issues are improved through partnership activity. At the same time the five local community plans, recognise and support this Plan in their own development.

### What We Want to Achieve

- **Good quality housing** available at an affordable price.
- **A safe and harm free environment** for all those who live, work and visit Warwickshire.
- A natural **environment**, climate and resources that support and enhance life for future generations
- Sustainable economic growth, where **jobs** are created and retained; and residents are equipped with appropriate **skills and competencies**
- The best possible **health and well-being** for all

For each priority, the Plan summarises the County's current position and sets out our vision towards the year 2020. It identifies the actions and targets we will focus on in the next three years to help us all to achieve our vision.

### Our underpinning principles

When we developed this Plan, a set of core values were created upon which our work will be based. We believe throughout our work we should:

- ◆ **Ensure education and lifelong learning**
- ◆ **Provide equality of opportunity**
- ◆ **Achieve fastest improvement for the most deprived**
- ◆ **Ensure our activities are sustainable**
- ◆ **Encourage cohesive communities.**

In all cases, we have worked together to ensure these principles have been used when developing actions. Support is also available, to ensure that we continue to reinforce these underpinning principles. For example the Warwickshire Sustainability Commission has developed a toolkit to help ensure sustainability issues are considered when developing policy and actions.

## Underpinning the Plan

### Supporting Communities

Making our communities more sustainable, cohesive and active is an underpinning element of this Plan. All the actions proposed in the Plan aim to create communities where people want to live, work and play. A key driver for this is “**Sustainable Communities: Building for the Future - a national plan of action**”. We focus on:

- Sustainable communities, threading together issues such as: achieving economic prosperity; access to affordable housing, good education, health; and pleasant places to live and work.
- Community cohesion, creating a common sense of belonging and fairness within communities, where people’s different backgrounds and circumstances are positively valued.
- Active communities, to help people to help themselves, so they can be active in community and public life and influence their future and the decisions that affect them.

Partners will work together to identify those locations requiring intensive support, and identify actions to support those communities.

To help achieve this, the public and voluntary & community sector are working together, through partnerships, to coordinate services to improve community well-being. Voluntary sector infrastructure organisations (such as the Councils for Voluntary Service, the Rural Community Council and Volunteer Centres) are also working more closely together to support the community.

### Sustainable Development

The Warwickshire Sustainability Commission (WSC) is a partnership of public, private, voluntary and community interests established to help ensure that County Council’s and other

services are sustainable and that we incorporate sustainability in all we do. The WSC also aims to encourage partners to reflect on how we can collectively protect our environment and encourage others to do so. A key driver is the policy set out in ***Delivering the UK Sustainable Development Strategy*** ‘**Securing the Future**’: this states that:

“Government must promote a clear understanding of, and commitment to, sustainable development so that all people can contribute to the overall goal through their individual decisions”.

The principles of sustainable development are set out as:

- ◆ Living Within Environmental Limits
- ◆ Ensuring a Strong, Healthy and Just Society
- ◆ Achieving a Sustainable Economy
- ◆ Promoting Good Governance
- ◆ Using Sound Science Responsibly

The priority areas for immediate action are:

- ◆ Sustainable Consumption and Production
- ◆ Climate Change and Energy
- ◆ Natural Resource Protection and Environmental Enhancement
- ◆ Sustainable Communities

These principles are reflected in the West Midlands Regional Sustainable Development Framework.

### Children Services

An exciting challenge for Warwickshire is the development of our partnership-based Children’s Services. ***The Children Act 2004*** requires every local authority to work with all children, young people and their families and all the organisations relevant to their lives.

In Warwickshire we have risen to that challenge and we are pursuing the five outcomes of:

- **Being Healthy**
- **Staying Safe**
- **Achieving and Enjoying**
- **Economic Well Being**
- **Making a Positive Contribution**

These outcomes came from an extensive national consultation process asking children, young people and their families how their lives could be improved. The aims are consistent with Warwickshire's preventative strategy.

Services for children and families include: primary health care; child care; community policing; fire; further and higher education; housing; leisure and library services; schools; and transport.

It is the role of partner agencies to focus their services on the needs of children, young people, their families and communities by integrating them locally for the different ages and stages of development. The Children & Young People's Strategic Partnership Board will oversee services for children, young people and their families in Warwickshire. The Warwickshire Strategic Partnership also comprises the partners developing the Children's Services.

### **Access to Information and Services**

Partners in Warwickshire place a high priority on providing information to citizens and making sure that as many people as possible have easy access to services. Many of these issues have been reflected through this plan.

Ensuring Warwickshire has an appropriate transport infrastructure is critical. The Warwickshire Partnership Transport theme group

will continue to develop actions, through the Local Transport Plan, to improve the quality of life and prosperity of residents, visitors and business. Transport actions are identified throughout this Plan, which reflects how transport affects all areas of our lives.

Furthermore, new technologies offer options to dramatically improve the services offered to the public as well as improving the information about these services and methods by which people can access them.

The Warwickshire Online Partnership (WOLP) – comprising the six local authorities in Warwickshire – was set up in 2002. It aims to improve the services offered to the public through the sharing of resources, technology, and good practice. It is an active group in the Warwickshire Strategic Partnership. Its successes include:

- Procurement of a joint customer contact centre and the associated systems to run it;
- Identifying savings through joint procurement and partnership working; and
- Implementation of contact centres in each partner authority

In 2005-08 to continue to support this Plan, WOLP will:

- Develop, agree and implement a joint Access to Information and Services Strategy. The Strategy is to be agreed by March 2006 for implementation.
- Extend the Joint Strategy to include other public agencies including the Police and Primary Care Trusts by 2008.
- Meet the 2005 target for delivery of 100% of services electronically.
- Support the introduction of a number of one-stop shops across Warwickshire.

## National and Regional Drivers

Warwickshire does not sit in a vacuum. Many actions taken in areas surrounding us have a direct effect on our social, environmental, and economic well-being. For example the development of the new Coventry Arena will have an impact in Warwickshire. Throughout this Plan we have made reference to some of these issues. Furthermore, plans are developed nationally, regionally and sub-regionally to create change. All the actions proposed in this Plan are consistent with appropriate key national, regional and sub-regional frameworks and strategies. These have been referred to throughout the document. Examples of key drivers include:

- Change to European Structural Funds that will affect the levels of funding to the West Midlands
- The potential longer-term effects of the Milton Keynes Urban Development Area
- Strengthening Partnerships -Next Steps for Compact (Developing an agreement between the community and voluntary sector and local government).
- The West Midlands Economic Strategy
- Neighbourhood Policing – “your police; your community; our commitment”
- Building Communities, Beating Crime – A better police service for the 21st Century
- Choosing Health: making healthy choices easier” and “Tackling Health Inequalities – A Programme for Action

## BRINGING A SPATIAL DIMENSION TO THE STRATEGIC PLAN

The Warwickshire Structure Plan 1996 – 2011 sets out the directional steer and land-use framework for the County. However, recently the planning system has undergone a major overhaul. The new planning system now looks at what should happen, where and when. It covers a wide range of land use issues and also brings together and integrates with other policies, which influence the area.

As part of this new spatial planning process, Warwickshire will need to align its plans to the national and regional frameworks i.e. the Warwickshire Structure Plan and the Regional Spatial Strategy for the West Midlands.

The **Warwickshire Structure Plan** looks to address the pressures and opportunities that Warwickshire is likely to face over the period to 2011. Its overriding aim is to promote a pattern of development to meet the needs of the community without reducing the capacity of the environment for present and future generations.

This translates into strategic objectives that -

- Allow homes and jobs to be provided to meet the needs of the whole community;

- Concentrate development in towns, preferably on 'brownfield' land ( 50% of the 31,100 new houses and 62% of the 768 hectares of new employment land);
- Promote greater use of public transport, walking and cycling for all;
- Retain and support the clear distinction between our towns, villages and countryside, by protecting the integrity of the Green Belt;
- Protect and enhance the County's landscape character (both urban fringe and wider countryside);
- Enable the economy to grow and change appropriately;
- Emphasise the benefits of town centres as places to live and work; and
- Conserve resources of land and energy, including minerals and water, and makes maximum use of renewable energy resources.

These objectives steer most new development and associated investment towards the County's nine main towns, Atherstone, Polesworth/Dordon, Nuneaton, Bedworth, Warwick, Leamington Spa, Kenilworth, Stratford-upon-Avon, and Rugby. Development that meets the following priorities will be encouraged that which;

- Pushes economic confidence North;
- Favours development on 'brownfield' land in our main towns as they already have access to jobs, community facilities, shops and public transport;
- Is targeted at meeting the needs of the local population, and

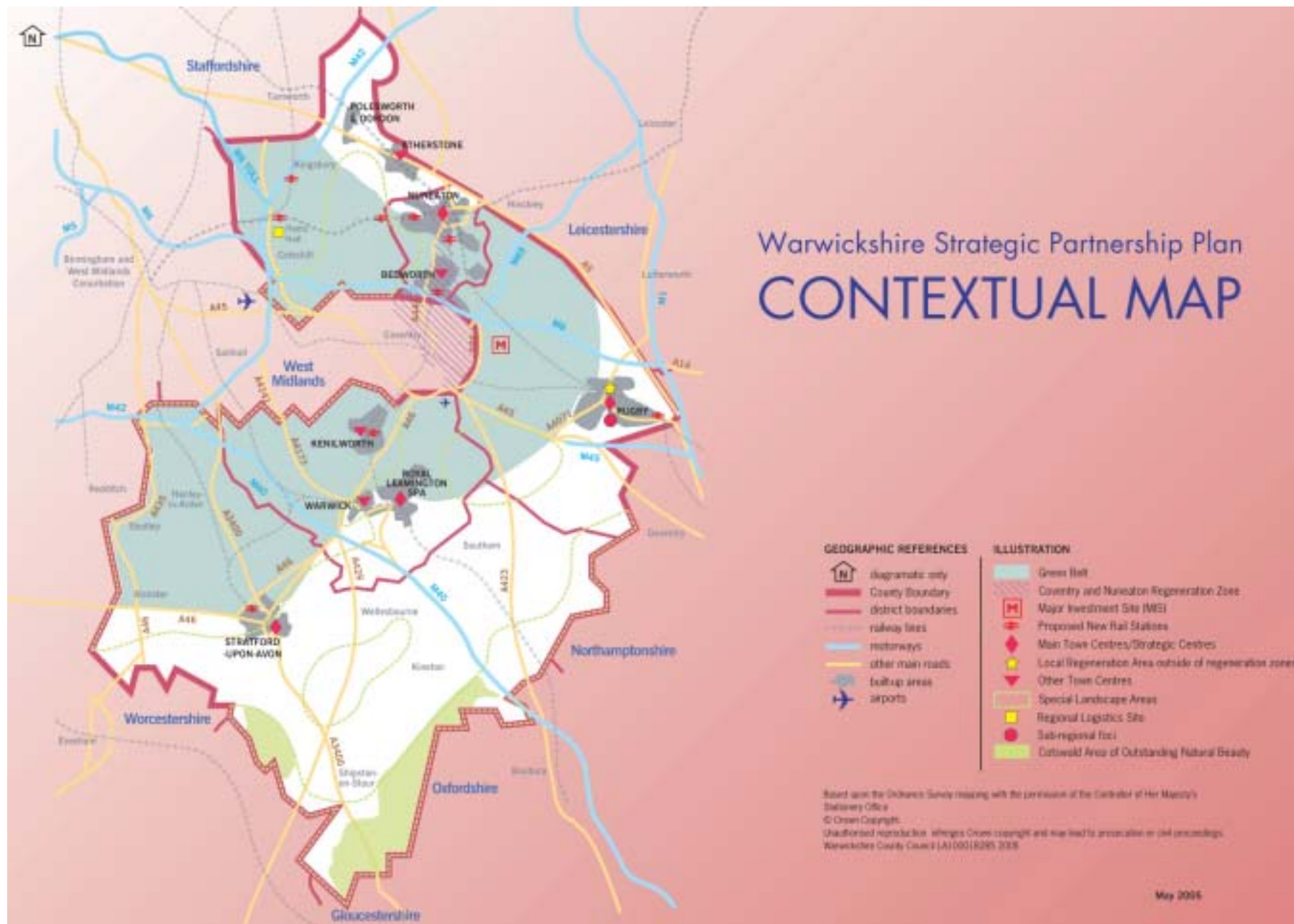
- Reflects the changing economic basis of rural areas.

During the life of the Structure Plan, the new **Regional Spatial Strategy for the West Midlands (RSS)**, has been introduced, which looks to setting a vision beyond 2011 up to 2021. The most important themes are the need for a 'step change' to stem out-migration from the major urban areas (e.g. Coventry and Birmingham) and sustainable development. It aims to make the Region's big cities and major urban areas attractive places to live and work. Furthermore there will be a review of specific themes in the RSS in the autumn of 2005 which will affect the distribution and location of new development over the next 20 years.

Like the Structure Plan the RSS's emphasis is on 'brownfield' development in the right location. In the shires, there is an increasing focus of development on key towns, designed to create balanced communities. This will see a reduction in the overall scale of market housing of at least a third of the current levels. In the rural locations there is a drive to match development to the needs of the local communities.

The Warwickshire Structure Plan is entirely consistent with the RSS, thus retaining its relevance, beyond 2011. Our Plan reinforces the issues set out in the RSS with growth, although limited, in the main towns and any growth in rural areas restricted to meeting local need.

The spatial strategy running through this plan will provide a vital input into the long-term review of the RSS. It is expected that all activities in this plan will be considered against, and connect with, this basic spatial dimension and promote 'step change' and 'sustainability'. The map shows the key spatial objectives referred to above.





## **WARWICKSHIRE - THE COUNTY IN CONTEXT**

### **Our People**

Warwickshire's population has changed significantly in recent years. Over the last thirty years the total population of the County has increased by over 50,000 people - well above both regional and national comparisons and mainly concentrated in the south of the County.

The age profile of our population has also changed; since 1981 the number of people aged over 85 has more than doubled whilst those under the age of 25 have fallen. This change is mainly determined by migration. In-migration to Warwickshire has tended to be of mainly older persons whilst out-migration is largely of the younger age groups.

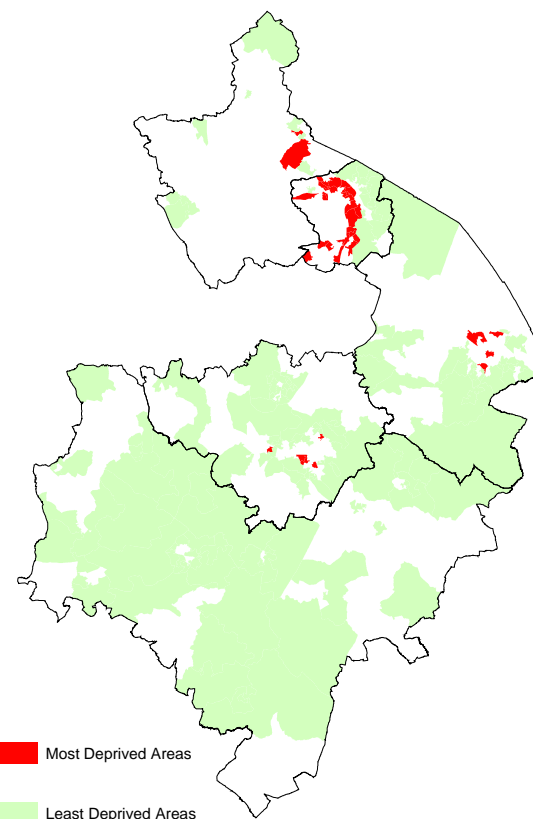
Alongside population growth the number of households in Warwickshire has also increased and there are significantly more single person households.

The latest population projections from Central Government indicate our population growth is likely to continue well into the next decade. In fact based on current trends the rate of growth between 2011 and 2021 is likely to be even greater than that between 2001 and 2011.

Across the County, the numbers of minority ethnic people have increased, accounting for a slightly larger share of the population in 2001 (4.4%) than in 1991 (3.4%). The Indian ethnic group is the largest minority group, accounting for 2.4% of the population, and these residents are primarily located in Warwick, Nuneaton & Bedworth and Rugby local authority areas.

### **Disadvantaged Communities**

Despite Warwickshire's overall prosperity and strong economic performance there are significant inequalities that exist across the County with a number of communities, often in specific localities, experiencing deprivation and disadvantage.



Whilst higher levels of deprivation exist in the north of the county, even within generally more prosperous southern districts,

pockets of disadvantage exist, compounded by the physical and practical problems of lack of transport and support services, and of limited employment opportunities outside the main towns.

Almost a quarter of children in Nuneaton & Bedworth live in a lone parent household whilst almost 4,000 children within the Borough live in a household where no adult is in employment. Inequality also exists within districts.

The Office of the Deputy Prime Minister's Index of Multiple Deprivation 2004 (IMD 2004) provides the most detailed and comprehensive measure of deprivation and disadvantage to date. It reveals:

- Two areas within Nuneaton & Bedworth feature within 10% most disadvantaged in England.
- Of the 37 Warwickshire areas in the worst 30% nationally, 26 are within Nuneaton and Bedworth, 4 within Rugby, 5 within Warwick and 2 within North Warwickshire.
- The IMD 2004 also measures the disadvantage rural communities can experience in terms of the accessibility of key services and access to affordable housing. Five Warwickshire Super Output Areas feature in the 1% most deprived areas for access to services and housing in England. These areas are all in Stratford and Warwick districts

### **Local Public Service Agreements (LPSA2)**

Local Public Service Agreements are funding agreements between central government and a local authority based both nationally and on locally derived priorities for improvement. Warwickshire County Council, on behalf of key partners has agreed to enter into a LPSA2 with central government to deliver a number of specific targets. These targets are stretching, to be delivered in 3 years, and achievable only through partnership. As these are critical areas of work, and provide added value by working in partnership, all LPSA2 targets have been incorporated and identified in this Partnership Plan. This will also assist in ensuring effective performance management of the LPSA2 actions.



## Housing Affordability

***Our Vision is to: Ensure good quality housing is available at an affordable price.***

### Warwickshire Now

The “**Sustainable Communities in the West Midlands**” Strategy is critical element to the development of housing in Warwickshire. This specifically identifies a number of key areas which either individually or collectively partners should be addressing these include:

- Tackle poor housing conditions
- Take action to meet the Decent Homes standard in the social housing sector.
- Improve more non-decent homes in the private sector,
- Support urban and rural renaissance by tackling the shift of population from the urban areas to the rest of the region
- Tackle the problems of low housing demand.
- Ensure optimal development of brownfield sites
- Ensure provision of sufficient affordable homes in areas of shortage.
- Tackle the factors that cause homelessness.
- Use planning to create the variety and choice of high quality living and working environments required for urban renaissance particularly in the regeneration zone e.g. Nuneaton.

Owner occupation in Warwickshire (75.6%) is above regional and national levels.

House prices vary considerably between Warwickshire districts; properties in Stratford and Warwick are less affordable than elsewhere in the county. Whilst household size is decreasing, the housing market is continuing to provide generally larger dwellings.

The Warwickshire Structure Plan policy on affordable housing enables district and borough councils to ring fence Housing provision specifically for affordable housing. However no authority has felt able to take up this opportunity as yet.

Between 2001 and 2002 wage levels in Warwickshire remained fairly static while house prices rose. This imbalance has meant that houses are now relatively more expensive. Household Income Data shows that many households in Warwickshire would not have sufficient resources to buy even the cheapest of available dwellings, if they were all first-time buyers in the current housing market.

In 2002, the average semi-detached house in Warwickshire cost more than 5.5 times the average annual wage, whilst the average terraced house cost around 4.5 times the average annual salary.

If house prices continue to rise more quickly than wage levels, the ratios will increase; implying that housing in Warwickshire will become less affordable.

The quality of the housing in Warwickshire continues to exceed both regional and national averages, with only 3% classified as unfit. In addition the proportion of our homes classed as unfit has been continually declining in recent years.

There is also a need to improve the availability, choice and quality of care homes, including extra care housing and the

## Housing Affordability

further development of publicly owned land on which to build specialist accommodation.

### **Drivers and Challenges**

We must

- ◆ Take a strategic role in planning and building homes and communities as identified in the Office of the Deputy

Prime Minister (ODPM) five year plan; ***Sustainable Communities - Homes for All***.

- ◆ Take account of the Regional Housing Body study to assess housing needs on a sub-regional market basis
- ◆ Recognise that creating sustainable communities is at the heart of our work, with housing being a key influence in ensuring this, for example as reflected in initiatives such as the regeneration scheme at Camp Hill Nuneaton.

## Housing Affordability

**These actions are building blocks, laying the foundation to work to address the issues of housing affordability in Warwickshire.  
We will work together to forward all these proposed actions.**

### **What we will do in the next three years**

<b>Objective and Action</b>	<b>How we will know we have succeeded</b>	<b>Who will be involved</b>
Land identification in ownership of stakeholders The agreement and commitment to carry out a capacity study by all stakeholders to identify land that could potentially be released for affordable housing.	Completion of land identification study of new and exception sites, December 2005 Release of land for affordable housing development, (potentially including middle market and special needs tenure) - first phase release June 2006	<b>Warwickshire County Council</b> , Police Authority, Primary Care Trusts, District / Borough Councils, housing providers, and other Warwickshire Partnership partners
Identify the most sustainable methods of procuring new affordable housing	Determine the most effective procurement approach including modern methods of build construction, completion by December 2006	<i>Heart of England Housing Group, District / Borough Councils</i> Warwickshire County Council Housing providers
Promote the creation of sustainable communities through understanding community needs, and how affordable and good quality housing contributes to community vitality.	To examine the role of Local Area Agreements in creating stronger and sustainable communities and an appreciation of housing needs.' Working with communities to produce a programme of area needs analysis and of which securing support for good quality and affordable housing will form a key component by December 2006	<b>Housing Market Area Partnerships</b> , Warwickshire County Council, Heart of England Housing Group, Housing providers, Voluntary Sector

## **Jobs, Skills and Learning**

***Our Vision is for sustainable economic growth, where jobs are created and retained; and residents are equipped with appropriate skills and competencies***

### **Warwickshire Now**

Whilst we are located in the West Midlands, in the Coventry, Solihull and Warwickshire sub region, Warwickshire exhibits many characteristics of the knowledge economy of the south-east and the economies of Oxfordshire and Northamptonshire. .

However there has been significant structural change to our economy, resulting in job losses, most recently in the manufacturing sector. Whilst we have seen job growth in new sectors such as distribution, business services, ICT, and social care, some areas, particularly in the north of Warwickshire, require particular support. The Camp Hill Regeneration programme is the most recent example, where partnership working is addressing structural failure and increasing job opportunities, improving access to and take up of services, improving educational attainment, and providing better housing.

Manufacturing employment will continue to decline over the life of this Plan due mainly to competition from India, South East Asia and East Europe. However some parts of the manufacturing sector in Warwickshire are performing well and competing effectively in a global market.

The move toward higher value added manufacturing sectors and significant service sector growth has resulted in a resilient economic performance when much of the West Midlands has faltered. Gross Value Added (GVA) grew by 40% between 1995

and 2001, well above the regional average but just below the national average.

Fairly positive headline figures in the labour market mask some specific and very challenging issues for the Warwickshire economy. Jobs per 1000 population, employment levels and residence based average weekly earnings vary considerably within the county. Nuneaton and Bedworth and North Warwickshire areas both suffer in comparison with national statistics on wage rates, skills and educational attainment.

Unemployment in Warwickshire is low. However 6.5% and 1.3% of the working age population respectively are claiming incapacity benefit and lone parents benefits. Many of these would take work if they were given the appropriate support.

There are also a number of issues to be addressed in the rural areas of the County. Employment in the agricultural economy is low, but it still plays a key role in maintaining the considerable asset value of the farmed landscape, and we need to continue to assist in helping to modernise, diversify, and sustain the County's rural economies.

Warwickshire suffers from skill shortages particularly in the transport and distribution, hotels and restaurants, retail and construction sectors. Difficulties in recruitment have also been seen in the elementary service, personal service, and operative occupations. Where there will be rapid changes to a sector,

## **Jobs, Skills and Learning**

recruitment patterns will also need to become more flexible and adapt appropriately. Looking forward we need to attract and retain graduates in the Warwickshire economy and foster innovation and entrepreneurial talent.

To create the long term sustainability of the Warwickshire economy, we need to support

- Diversification of the economy and growth in entrepreneurship
- Higher, added-value assembly and component manufacturing through knowledge intensive employment.
- ICT by greater graduate retention;
- Construction with recruitment practices diversifying to exploit the wider labour market and better training provision; and
- Tourism supported transport, housing and training support to develop the workforce.

### **Skills and Learning**

Educational levels in Warwickshire at all levels are above national average and rising. Levels of participation post-16 is high and the number of 17 year olds not in Education Employment or Training very low. Action is being taken to reduce that number further. Key to raising standards is the strategy of increasing the range of opportunities both vocational and academic, through collaboration between schools, colleges and other providers. Also key is a culture of lifelong learning and

a range of formal and informal opportunities for adults to aid learning including essential skills, work based training and learning for its own sake.

### **Drivers and Challenges**

We need to:

- ◆ Ensure our economic performance matches that of the most successful regions.
- ◆ We increase Warwickshire's Gross Value Added
- ◆ Retain the jobs of today and create the jobs of tomorrow by encouraging investment and supporting entrepreneurship and through supporting local business by providing economic intelligence, business support, and training.
- ◆ Target specific sectors to develop; including precision engineering, tourism, ICT and business services.
- ◆ Provide the infrastructure to promote growth
- ◆ Attract and retain graduates in the Warwickshire economy.
- ◆ Broaden the academic and vocational opportunities available to young people, and increase the rate of progression through collaboration between education providers.
- ◆ Assist in tackling deprivation through the provision of jobs and skills.

## Jobs, Skills and Learning

### What we will do in the next three years

Objective and Action	How we will know we have succeeded	Who will be involved
<p>To support business to grow with particular emphasis on growth of higher added value business, particularly in areas where they are currently underrepresented, we will:</p> <ul style="list-style-type: none"> <li>➤ Support and attract businesses to the most appropriate areas of the county and secure the sustainability of our town centres, market towns and other employment sites</li> <li>➤ Maximise the regeneration and business development opportunities of the Regeneration Zone and specifically Camp Hill</li> <li>➤ Provide local bases to deliver accessible business support.</li> <li>➤ Ensure an appropriate range and quality of land and premises for new and existing businesses</li> </ul>	<p>Increase our Gross Value added relative to the region, with an aim of increasing our ranking by one place. (Baseline 2002 – Warwickshire 3<sup>rd</sup>).</p> <p>Increase the percentage of businesses in knowledge driven sectors and reduce inequalities between the districts</p>	<p><b>Warwickshire County Council,</b> Coventry and Warwickshire Chamber of Commerce- Business Link, Coventry and Warwickshire Learning and Skills Council, District and Borough Councils, Advantage West Midlands</p>
<p>To create a more diversified economy we will:</p> <ul style="list-style-type: none"> <li>➤ Support the development of new industry such as medical technologies and extend our precision engineering/motor sport sectors</li> <li>➤ Develop the infrastructure to support the growing creative, cultural and social enterprise sectors as well as rural enterprises</li> <li>➤ Develop the visitor economy working across regional and County boundaries and by maintaining the rural fabric of Warwickshire</li> <li>➤ Support and sustain the development of an entrepreneurial and innovation culture across the County</li> </ul>	<p>Increase to 68.7% the % of employers rating Warwickshire as a good location.</p> <p>Increase employment in the motor sports and medical technologies sector</p> <p>Year on year increase the percentage of start up businesses surviving for at least 12 months and 3 years</p> <p>Develop and implement a Visitor Economy Strategy.</p> <p>Year on year increase in the number of overnight visitors to the County</p>	<p><b>Warwickshire County Council,</b> Coventry and Warwickshire Chamber of Commerce- Business Link, Warwickshire Investment Partnership, Advantage West Midlands, District and Borough Councils</p>

## **Jobs, Skills and Learning**

Objective and Action	How we will know we have succeeded	Who will be involved
<p>We will deliver relevant and accessible training to businesses to assist in reskilling and upskilling the workforce through:</p> <ul style="list-style-type: none"> <li>➤ Use of the professional sector as intermediaries to promote the benefits of training</li> <li>➤ Improving the demographic and economic intelligence available to business</li> <li>➤ More flexible training provision from colleges and the private sector providers</li> <li>➤ Better promotion by Colleges of their facilities and courses</li> <li>➤ Improve the dialogue between Colleges and businesses to identify training requirements.</li> <li>➤ Create a responsive brokerage system to support the training needs of businesses (skillssolutions)</li> </ul>	<p>0.2% year on year increase in the number of local jobs in Warwickshire</p> <p>Increase from 67% to 75% the number of employees who have received training during the previous 12 months.</p> <p>Increase the level of working age population with NVQ level 4 (presently 23.3%) and NVQ level 2 (15.5%)</p> <p>20% yearly increase in the number of firms accessing business support services via SkillsSolutions</p>	<p><b>Coventry and Warwickshire Learning and Skills Council - Coventry and Warwickshire Chamber of Commerce– Business Link</b></p> <p>Warwickshire County Council, Federation of Small Business, Professional Sector, Colleges Private sector training providers</p>
<p>Improved basic skills in the most deprived areas of the County and in under-represented groups through</p> <ul style="list-style-type: none"> <li>➤ Better targeting of provision to priority groups and localities</li> <li>➤ Giving a higher profile to family and parenting support and ensuring that parents have the opportunity to develop their skills through literacy, language and numeracy learning programmes</li> </ul>	<p>The ratio of average household income in best district to worst district to be 1.17 by 2008</p> <p>Increase in NVQ level 2 skills in 10% most deprived wards of Warwickshire</p> <p>Provide a family support service for learners from black and ethnic minority communities.</p> <p>Create strong links with Family Learning and Library Service</p>	<p><b>Coventry and Warwickshire Learning and Skills Council</b></p> <p>Warwickshire County Council, Federation of Small Business, Coventry and Warwickshire Chamber of Commerce - Business Link, Colleges, Community and Voluntary Sector, Job Centre Plus, Information, Advice and Guidance Network</p>

## **Jobs, Skills and Learning**

Objective and Action	How we will know we have succeeded	Who will be involved
<p>Reducing the number of economically inactive residents by helping those who would want to work secure work through</p> <ul style="list-style-type: none"> <li>➤ Early engagement with these individuals, improving employability skills and through supporting confidence building measures</li> <li>➤ Promoting and supporting the adoption of good employment and recruitment practices by employers throughout the County, particular in respect this target group</li> </ul>	<p>80% of people of working age will be in employment by 2008</p> <p>Reduce the number of young people not in education, employment or training to 5.0% from 5.4%</p>	<p><b>Job Centre Plus</b> Warwickshire County Council, Coventry and Warwickshire Learning and Skills Council, Coventry and Warwickshire Chamber of Commerce - Business Link, Federation of Small Business, Community and Voluntary Sector, Information, Advice and Guidance Network</p>
<p>Provide learning opportunities and careers advice to enable young people and others to make informed career choices about the jobs likely to be available to them and increase the positive destination of young people through</p> <ul style="list-style-type: none"> <li>➤ Improved engagement of businesses in careers advice and work readiness training</li> <li>➤ Improved career advice provision to secondary schools</li> <li>➤ Supporting enterprise education in schools and colleges</li> <li>➤ The provision of relevant information about the economy to all agencies involved in providing careers advice</li> <li>➤ Enhance curricular provision for work related learning including quality of work experience</li> <li>➤ Wider advertising of job opportunities available</li> </ul>	<p>LPSA2 – Increase to 96% from 93.3% the number of young people in year 11 who have positive destinations</p> <p>Reduce the number of young people not in education, employment or training to 5.0% from 5.4%</p> <p>Year on year increase in the number of firms who feel that the quality of 16 year old school leavers and 18-24 work entrants has improved.</p>	<p><b>Coventry and Warwickshire Learning and Skills Council,</b> Warwickshire County Council, Connexions, Colleges, Education Business Partnership, Schools, Warwickshire youth organisations, Community and Voluntary Sector, Coventry and Warwickshire Chamber of Commerce - Business Link, District and Borough Councils</p>



## **Jobs, Skills and Learning**

<b>Objective and Action</b>	<b>How we will know we have succeeded</b>	<b>Who will be involved</b>
We will provide and maintain transport infrastructure that supports a competitive economy and encourage business to remain in and relocate to Warwickshire and seek to improve mobility for all.	Achieve the Local Transport Plan (2) congestion targets	<b>Warwickshire County Council,</b> District and Borough Councils, Government Departments, Private Sector, Community and Voluntary Sector

### **Working In Partnership to help our Children Learn**

<b>Objective and Action</b>	<b>How we will know we have succeeded</b>	<b>Who will be involved</b>
We will collectively reshape and develop our service provision to improve service for our young people.	Appointment of a Director of Children's services by October 2005 Creation of an integrated Children and Young Peoples Strategy which includes joint planning, commissioning and pooled resources, by April 2006.	<b>Warwickshire Children and Young People's Strategic Partnership Board</b>
We will develop Children's centres and extended and full school service to allow children and local communities to access education and training including the creation of e-learning through We-Learn and the Extended School Initiatives"	Extended school pilot rolled out across the County. Strategy agreed by June 2005.  The "core offer" of childcare services to be offered in 12 locations by March 2006 and with 20 Children's Centres opened by March 2010.	<b>Warwickshire Children and Young People's Strategic Partnership Board</b>
We will consolidate non-formal youth provision into a single service	Consolidation of all non-formal youth provision into a single service by 2006	<b>Warwickshire Children and Young People's Strategic Partnership Board</b>
LPSA2 – We will improve attainment and achievement of young people through music and dance	By 2008 improve the attainment and achievement of selected cohorts of young people across 12 schools and four areas of the County through additional music and dance provision. LPSA2 target.	<b>Warwickshire Children and Young People's Strategic Partnership Board</b>

## **Environment**

***Our Vision is for Warwickshire to be a place where our landscape, our built and natural environment, and our diversity of habitats and species are appreciated and protected by all. Everyone will understand their responsibility to reduce the consumption of natural resources, combat global warming and minimise waste. We will invest in modern techniques to deal with the waste we do produce in an effective and healthy way sensitive to the environment and the economy.***

***Our communities will be active, caring, safe and welcoming to visitors.***

### **Warwickshire Now**

#### **Procurement and Waste**

Despite substantial improvements in reducing waste and recycling, the majority of household waste produced in Warwickshire goes to landfill. In partnership we intend to reduce the waste we generate to 270,000 tonnes a year, and increase recycling rates from the current 21.5% to 40%.

As partners, there has been little coordination in reducing our own corporate waste, and it is proposed that this will be addressed.

We collectively need to be buying sustainably - focusing on whole life value and life cycle costing. Through the Midlands Recycling consortium a proposed paperless on-line procurement system for the Warwickshire councils is being developed.

We will also look to further develop our approach to Highway Maintenance, using sustainable principles through procurement, recycling of materials and the management of construction waste.

#### **Towards A Low Carbon Future**

Whilst many organisations have sought to control energy costs few have yet concerned themselves with their own carbon dioxide (CO<sub>2</sub>) emissions ~ whether from buildings, travel or business activities. It is now down to all sectors to consider how best to deliver their share of carbon emission reductions for 2010 and move positively towards the national target of 60% reduction by 2050. Based on UK emissions figures, in Warwickshire we will need to reduce annual emissions by an extra 52,000 tonnes of carbon dioxide each and every year to 2050.

#### **Educating Tomorrow's Adults**

Decisions today affect the world in which our children will grow up. It will be those children who live with the consequences of our actions. The Warwickshire eco-schools programme commits schools to improve their environmental performance by carrying-out everyday actions in an environmentally sound way. The programme also promotes Sustainable Development in the wider community and will engage at least 100 schools by the end of the plan period.

## **Environment**

### **A Future without Regrets: Protecting Natural Resources and Enhancing the Environment**

Locally, there has been a loss of hedgerows, traditionally managed woodland and unimproved grassland resulting in an increasingly 'species poor' countryside. Warwickshire is one of the two worst hit counties in England with flower-rich pasture and meadowland has reduced to just a few hundred acres - a 97% loss between the second World War and 1996 and 32% loss of our hedgerows, both as a result of agricultural intensification. Additional temporary losses of species such as the Otter and Buzzard resulted from the use of pesticides like DDT and numerous species of birds, insects and plants that once occurred in our area can no longer be found.

The Warwickshire, Coventry and Solihull Local Biodiversity Action Plan, comprises separate plans for 26 species and 24 habitats and sets out how anyone, including landowners, land-managers and policy makers can protect the characteristic wildlife and landscapes of our county and sub-region. This, together with increased funding for specific schemes sets a new framework for protection and improvement for local habitat and biodiversity.

### **Reducing Traffic Impact on Communities**

Congestion is worsening. During the 1990s, road traffic in Warwickshire was growing at around 2% per year, and it is generally expected to continue to rise.

The overwhelming majority of people in Warwickshire travel to work by car or van (significantly higher than nationally or regionally). We also have fewer school children walking to school than the regional average. However, rail use is increase in the south although declining in the north.

Over the next three years we will introduce measures to encourage more people to travel by healthier, lower carbon emitting, and congestion making, means.

### **Drivers and Challenges**

We need to slow the growth in:

- ◆ Waste collected from the County's households and public bodies
- ◆ Unnecessary car use and encourage cleaner less congesting alternatives.

And Raise

- ◆ The number of public and private bodies recycling materials
- ◆ The levels of environmentally friendlier products bought
- ◆ The profile of climate change and sustainable energy issues across Warwickshire
- ◆ The profile, and identify actions, to how we adapt to the climate change already occurring
- ◆ The profile of sustainable development with our future generations
- ◆ Actions and funding to protect and improve our natural assets

**To meet these drivers and challenges we have identified four key strategic approaches to progress work beyond the lifetime of this plan to achieve our 2020 vision. These being:**

### **Waste Minimisation & Recycling**

We will become a leader in the UK on Waste Minimisation and Recycling through the use of:

- Public involvement and awareness
- Developing partnership initiatives
- Education packages
- Collaboration and infrastructure improvements

## **Environment**

### **Climate Change**

We will develop common baseline assessments for energy usage with our strategic partners.

- The Sustainable Energy Strategy for Warwickshire will highlight where we as a county can contribute to both the regional and national agenda.
- We will encourage the use of sustainable construction standards and life cycle costing / whole life value systems.

### **Energy**

We will minimise the amount of energy consumed in the County and work towards a future using renewable energy sources.

We will successfully manage the transition from fossil fuel to renewable sources in a manner that meets the needs of the County.

### **Community Leadership**

We will demonstrate to others our commitment to improve our environment through developing partnerships within the County and by learning from the successes of other organisations. Partners will be expected to demonstrate to others what can be successfully and sustainably achieved by example within their own organisations and activities.

## Environment

### What we will do in the next three years

Objective and Action	How we will know we have succeeded	Who will be involved
We will prevent further increases in the amount of household waste collected from homes (excluding increases in green waste) by focusing activity on waste minimisation	No increase from 2005 to 2008 of the kilograms of waste collected per capita population	<b>Warwickshire County Council</b> , District Councils, Other organisations
LPSA2 – We will encourage more recycling and stretch our recycling target by 4% across the county above our 2005-06 target	Increase to 28% the total tonnage of household waste that is recycled by April 2008.	<b>Warwickshire County Council</b> , District and Borough Councils
As partners, we will reduce and recycle more of our own waste.	Establish a baseline in year 1 of the levels of tonnage of waste collected from partner sites and levels of total waste recovered for recycling collected from partner sites Year 2 & 3 set challenging targets to reduce the levels of tonnage of waste collected from partner sites Year 2 & 3 set challenging targets to increase the levels of total waste recovered for recycling from partner sites	<b>Warwickshire County Council</b> , Hospitals and PC Trusts, Colleges, District and Borough Councils, Private sector, Community and Voluntary Sector
We will develop a community leadership role to advocate the need to improve our environment: <ul style="list-style-type: none"> <li>♦ Through our future generation by further enhancing our “Eco-Schools” project</li> <li>♦ By identifying community leaders in the public, private and voluntary sectors</li> </ul>	40% of schools across Warwickshire to be engaged in the Eco-Schools project	<b>Warwickshire County Council</b> , ENCAMS, Education Business Partnership, HDRA, Warwickshire Energy Efficiency Advice Centre, Heritage Motor Centre, Warwickshire Wildlife Trust, Warwickshire Sustainability Commission

## Environment

Objective and Action	How we will know we have succeeded	Who will be involved
<p>We will reduce the level of carbon emission from our own travel by</p> <ul style="list-style-type: none"> <li>• driver training</li> <li>• procuring more energy efficient vehicles as vehicles are replaced / fleets extended</li> <li>• using alternative fuels</li> </ul>	<p>Baseline 'audits' completed in year 1 to identify the levels of carbon emissions per mile travelled or litres of fuel consumed.</p> <p>Year 2 and 3 create stretch targets based on improvement from baseline</p>	<p><b>Warwickshire County Council</b>, Hospitals and Primary Care Trusts, Colleges, District and Borough Councils, Government Dept's Private sector, Community and Voluntary Sector</p>
<p>LPSA2 - We will assess the level of carbon emissions from our own buildings and take action to reduce them</p>	<p>Carbon Emissions baseline audits completed by each partner</p> <p>No of action plans prepared / agreed</p> <p>LPSA2 – reduce by 6% CO<sub>2</sub> emissions from electricity consumption in Warwickshire County Council properties</p>	<p><b>Warwickshire County Council</b>, Hospitals and Primary Care Trusts, Colleges, District and Borough Councils, Government Dept's, Private sector, Community and Voluntary Sector</p>
<p>We will increase the extent of key wildlife habitats</p>	<ul style="list-style-type: none"> <li>• Meet 80% of the targets to increase the extent of the 24 cited key wildlife habitats identified in the Local Biodiversity Plan</li> <li>• Increase number of Local Biodiversity Action Plan species champions</li> <li>• All Development Plans to contain biodiversity policies which are implemented and monitored</li> </ul>	<p><b>The Local Biodiversity Action Plan Steering Group</b></p> <p>Warwickshire County Council, District and Borough Councils, Government Office for the West Midlands, English Nature, Warwickshire Wildlife Trust.</p>

## Environment

Objective and Action	How we will know we have succeeded	Who will be involved
We will protect the number of key wildlife species in Warwickshire	<ul style="list-style-type: none"> <li>• No further loss of Water Vole, Small Blue, Dingy Skipper and Black Poplar</li> <li>• Increase the Otter population by 25% in the Avon Catchment area</li> <li>• Increase the breeding pair population of Barn Owls by 25%</li> <li>• To have one breeding pair of Bittern in Warwickshire</li> <li>• All land management grant schemes to include biodiversity factors</li> <li>• Increase number of Local Biodiversity Action Plan species champions</li> <li>• All Development Plans to contain biodiversity policies which are implemented and monitored</li> </ul>	<b>The Local Biodiversity Action Plan Steering Group</b> , Warwickshire County Council, District and Borough Councils, Government Office for the West Midlands, English Nature, Warwickshire Wildlife Trust, Department of Environment, Food and Rural Affairs
We will reduce the impact of traffic by encouraging use of public transport, cycling and walking	Public transport, walking and cycling improvements and targets implemented in line with the Local Transport Plan (2)	<b>Warwickshire County Council</b> , Bus and Train operators, Sustrans, District and Borough Councils
We will reduce the impact of traffic in town centres and villages through <ul style="list-style-type: none"> <li>◆ Parking initiatives in towns</li> <li>◆ Traffic management and road improvements in towns and villages</li> </ul>	Park and ride provided for Stratford, Warwick and Leamington Spa by 2008  Decriminalisation of parking implemented countywide by 2008  Traffic management and road improvement schemes implemented in line with the Local Transport Plan (2)	<b>Warwickshire County Council</b> , District and Borough Councils
We will improve air quality, in areas designated as air quality management areas (AQMA), by achieving reductions in pollution from road traffic.	Level of pollutants in the air reduced in line with the Local Transport Plan (2)	<b>Warwickshire County Council</b> , District and Borough Councils

## **Community Safety**

***Our Vision is to improve community safety and reduce the risk of harm for all those who live, work and visit Warwickshire.***

### **Warwickshire Now**

#### **Community Wellbeing**

Recent studies have identified that more than 80% of Warwickshire residents are happy with their neighbourhood as a place to live. A much smaller proportion, 7% are dissatisfied.

#### **Crime**

Warwickshire is one of the safest places to live, and crime levels are low compared to regional and national averages. Although there are some variations in crime levels across Districts and Boroughs in Warwickshire, all five have crime rates below both the regional and national levels.

Fear of crime and disorder is one of the most important factors influencing the quality of life of residents in Warwickshire. Fear of crime is generally higher in the north of the County, and geographically the fear of crime matches fairly closely with the levels of actual crime. However, the fear of crime remains disproportionately higher than crime itself.

Locally identified crime priorities in Warwickshire include anti-social behaviour and 'low level' crime and disorder. Problems of nuisance youths, vandalism and alcohol-related disorder affect whole communities rather than individuals and have a significant impact on perceptions of safety.

Crime is tackled in every local area by Crime & Disorder Reduction Partnerships (CDRPs) – a combination of police, local authorities and other organisations and businesses who have

joined together to develop and implement strategies for tackling crime and disorder on the local level. Each partner addresses different aspects of crime, assisting in preventing crime, apprehending and bringing criminals to justice and breaking the cycle of reoffending.

#### **Road Casualties**

The actual number of deaths and serious injuries caused on our roads is declining. However there are significant differences in the number of casualties amongst different age groups. Casualty numbers also vary across Warwickshire, with the highest number of casualties being in the Stratford area.

#### **Fires**

The number of injuries in accidental dwelling fires per person in Warwickshire is consistently below the national average. However accidents still happen with the highest injury totals being within the 0-10, 21-30 and 31-40 age bands. The majority of accidental fires in dwellings are preventable. The focus for us, as set out nationally, is to reduce the risk, incidence, and effects of fire and non-fire emergencies.

#### **Drivers and challenges**

- Preventing crime occurring
- Reducing the risks to individuals becoming involved in crime.
- Reducing the impact persistent offenders have on crime
- Rehabilitating and resettling offenders to reduce the rates of re-offending



## **Community Safety**

- Working to try and reduce the influence of alcohol on crime and criminality and the impact that this has in communities.
- Reducing road traffic incidents especially in the context of increasing traffic.
- Reducing the number of fires, including deliberate small fires and vehicle fires, and reduce the number of deaths and injuries caused by fires.

## Community Safety

### What we will do in the next three years

Objective and Action	How we will know we have succeeded	Who will be involved
<p>We will reduce the fear of crime and improve people's feeling of safety in their communities, by identifying what causes people to be fearful of crime and create interventions to counteract this fear.</p>	<p>6% reduction in the percentage of residents worried about:</p> <ul style="list-style-type: none"> <li>- Burglary</li> <li>- Violent Crime and</li> <li>- Vehicle Crime.</li> </ul> <p>(As identified in the annual public satisfaction survey)</p>	<p><b>Warwickshire Community Safety Partnership and Drug Action Team</b> comprising, Warwickshire Police, Warwickshire County Council, Warwickshire Police Authority, District and Borough Councils, Primary Care Trusts</p>
<p>LPSA2 - We will reduce crime particularly focusing on burglary dwelling, vehicle, violent and criminal damage crimes. By:</p> <ul style="list-style-type: none"> <li>◆ A situational crime prevention approach will be adopted targeting priority crimes in hot spot areas.</li> <li>◆ A dedicated scheme to focus on persistent and priority offenders ensuring a more intensive programme is developed on an individual basis.</li> <li>◆ A specific focus on alcohol fuelled violence with partners work together on licensing, policing, and regulatory issues to reduce the role alcohol plays in crime.</li> </ul>	<p>LPSA2 – 16.75% reduction in</p> <ul style="list-style-type: none"> <li>- Violent crime,</li> <li>- Criminal damage,</li> <li>- Vehicle crime and</li> <li>- Burglaries.</li> </ul> <p>As well as disposal for their original arrest, 100% of persistent offenders coming into custody are assessed with a view to placing them before the courts for an Anti-Social Behaviour Order</p> <p>Increase the number of offenders who do not reappear before the court in a 12 month rolling period. Year 1 Set baseline, set challenging targets year 2 &amp; 3</p> <p>Increase from 881 (2003-04 baseline) to 1,500 the numbers of drug users engaged in drug treatment.</p> <p>Achieve a 68% of drug users will be retained in treatment for more than 12 weeks or more</p> <p>16.75% reduction in the level of violent crime in public places</p>	<p><b>Warwickshire Community Safety Partnership and Drug Action Team</b> The Probation Service, Supporting People Partnership team</p>

## Community Safety

Objective and Action	How we will know we have succeeded	Who will be involved
LPSA2 – We will improve streets for people by improving our street scenes in specific targeted areas through lighting, graffiti cleaning etc and reducing the number of antisocial behaviour and nuisance incidents.	<p>LPSA2 - 40% enhancement in our built environment based on an assessment of property frontage value from the Streetscape Appearance index</p> <p>LPSA2</p> <ul style="list-style-type: none"> <li>◆ 16% enhancements in the quality of our street environment in major town centres,</li> <li>◆ 8% enhancements in the quality of our street environment in market towns,</li> <li>◆ 30% enhancements in the quality of our street environment in selected district centres</li> </ul> <p>(Based on based on 18 qualitative and quantitative indicators as part the Streetscape Appearance Index)</p> <p>LPSA2 – 20% reduction in community disorder incidents.</p>	<b>Warwickshire County Council,</b> District and Borough Councils, Warwickshire Police, Primary Care Trusts,
<p>We will provide a safer environment for vulnerable road users through</p> <ul style="list-style-type: none"> <li>◆ Provision of safer routes to school</li> <li>◆ Improved facilities for pedestrians and cyclists</li> <li>◆ Implement appropriate speed limits in villages</li> </ul>	<p>That the targets for the below, identified in the Local Transport Plan (2) are met</p> <ul style="list-style-type: none"> <li>- The number of route to schools improved</li> <li>- Amount of new facilities provided e.g. number of pedestrian crossings</li> <li>- 30mph speed limits achieved in villages</li> </ul>	<b>Warwickshire County Council</b> Warwickshire Schools Warwickshire Police District and Borough Councils
We will reduce the number of casualties on our roads	Casualties have been reduced in line with LTP2 targets.	<b>Warwickshire County Council,</b> Warwickshire Casualty Reduction Partnership, Primary Care Trust

## Community Safety

Objective and Action	How we will know we have succeeded	Who will be involved
LPSA2 – We will reduce the number of deliberate small fires and vehicle fires – through education, promotion, and other preventative actions.	LPSA2 - 50% reduction of deliberate small fires LPSA2 - 55% reduction of deliberate vehicle fires LPSA2 - 25% reduction of deliberate property fires	<b>Warwickshire Fire and Rescue Service</b> West Midlands Regional Management Board Police, Crime and Disorder Partnerships.
We will develop an integrated locality based preventative service to prevent harm to children	Proposals made by April 2006	<b>Warwickshire Children and Young People's Strategic Partnership Board</b>
LPSA2 – We aim to divert young people from the potential of crime through targeting vulnerable young people and providing appropriate support through a Youth Inclusion and Support Panel (CHARM); And, Reduce the number of young offenders who re-offend within 12 months. By providing direct support to young people involved in offending and supporting those at risk of offending.	Reduce year on year, the number of first time entrants to the youth justice system Set baseline for year 1 Set challenge targets for year 2 and 3.  LPSA2 - 5% reduction year on year in number of young people re-offending.	<b>Youth Offending Team</b> , Police, Warwickshire County Council, District and Borough Councils, Primary Care Trusts.

## Health and Wellbeing

***Our Vision is for: Working together to widen opportunities to achieve and maintain the best possible health and well-being for all, while focusing on those that are socially and economically disadvantaged and experience poor health.***

### **Warwickshire Now**

People in Warwickshire are living longer and this is reflected in the falling mortality – about a quarter lower in 2002 than 1993. The main reason for the fall has been a striking reduction in deaths due to circulatory diseases and cancers – the main two causes of death.

We do not have information over long periods on how people feel about their health, but the 2001 census gave a snapshot: 8.8% of the population of England reported that their health had been “not good” in the previous 12 months. For all district and unitary authorities, the range was 4.5 to 17.2%. In Warwickshire the range was 6.7 to 9.6% - from below to just above the England average.

The general improvement and comparative good figures overall mask some noticeable inequalities within Warwickshire. For example of the ten wards with the highest cited “not good” health percentages, seven were in Nuneaton and Bedworth, two in North Warwickshire, and one in Rugby. Of the ten with the lowest percentages, four were in Stratford on Avon, and three each in Rugby and Warwick.

There are also local variations in health within each district. Every District has at least one ward in the top quarter nationally citing that they were of “not good” health.

Overall, health in Warwickshire compares well with the rest of England, and is improving. There are still wide variations however, both across the county as a whole, and more locally within each district. There is not yet any evidence that these inequalities are being reduced.

### **What else we are doing**

New developments and approaches to aid healthy living are being announced all the time and we have a duty to raise people’s awareness of these as efficiently and effectively as possible. New ideas about the benefits of participating in cultural activities to relieve stress and getting this message across through new partnerships and one stop shop access to information is a good example of this approach.

Although actions in relation to mental health do not feature in this strategy, initiatives will be implemented during the period of this strategy once priorities have been agreed.

A comprehensive Review of Older People’s services has already identified a number of key priority areas. The review will lead to significant service changes over the period which will impact on the health and independence of older people.

The “Supporting People” programme aims to provide a better quality of life for vulnerable people by helping them to live more

## **Health and Wellbeing**

independently. The Supporting People programme provides housing related support to help prevent problems that can often lead to hospitalisation, institutional care or homelessness. They can also help people leaving institutional environments to make the transition to independent living.

### **Drivers and Challenges**

The Plan will continue to support the national targets identified in “*Saving Lives – Our Healthier Nation*”. The recent Government published Public Health White Paper “*Choosing Health: making healthy choices easier*” and “*Tackling Health Inequalities – A Programme for Action*” have further informed these priorities and actions, together with local research, knowledge and in consultation.

In line with the national picture the health inequality gap in Warwickshire is continuing to widen. Life expectancy is lowest in Nuneaton & Bedworth and North Warwickshire and is lower than both the national and regional averages. The Life Expectancy gap for both men and women between Nuneaton & Bedworth and the average of the rest of the County is continuing to rise.

Work is underway across Warwickshire to seek to reverse this trend but clearly more needs to be done. There are two Healthy Living Networks, three Sure Start projects, regeneration schemes and many joint initiatives working directly on health related initiatives. We will seek to ensure the on-going sustainability of these projects. It is also recognised that improving educational attainment and employment opportunities, improving the environment, housing and transport all have a significant part to play in this.

# Health and Wellbeing

## What we will do in the next three years

Underpinning all our priorities we will aim to **Tackle Health Inequalities** *To support & develop local communities particularly those that are socially and economically disadvantaged and experience poor health. By:*

- Targeting activity in areas of greatest need
- Working in partnership with other agencies and theme groups to maximise benefits
- Supporting and developing local communities

**Promoting good Mental & Physical Health & Wellbeing:** *To enable the people of Warwickshire to make informed, healthier lifestyle choices.*

Objective and Action	How we will know we have succeeded	Who will be involved
<p>LPSA2 – We will encourage &amp; promote healthy lifestyles: By:</p> <ul style="list-style-type: none"> <li>• Promoting healthy eating.</li> <li>• Encourage &amp; promoting physical activity</li> </ul> <p>Develop “health advisor” to target vulnerable individuals / groups in the identified communities. Encouraging more walking and cycling for leisure, journeys to and from schools and work and for other short distance trips.</p>	<p>LPSA2 - Absolute difference between Nuneaton and Bedworth and comparator Standardised Mortality Ratios (SMR) for coronary heart disease not greater than 33 by 2008.</p> <p>LPSA2 - Not more than 56 deaths in the defined population per year by 2008.</p> <p>80% of actions implemented from the “action plans” of the Food for Health Group and the Physical Activity Group</p> <p>Local Transport Plan outcomes met</p> <p>Promote all healthy lifestyle and eating initiatives on local authority websites</p>	<p><b>Warwickshire County Council</b>, Nuneaton and Bedworth Leisure Trust, Healthy Living Network, Primary Care Trust</p> <p><b>Food for Health Group</b> comprising, Primary Care Trusts, Warwickshire County Council, District and Borough Councils, and others.</p> <p><b>Physical Activity Group</b>, comprising, Warwickshire County Council, Sport England, District and Borough Councils, University of Warwick, Community and Voluntary Sector and others.</p> <p>Warwickshire County Council,</p> <p><b>Warwickshire On-line Partnership</b>, comprising District and Borough Councils, Warwickshire County Council</p>
We will promote and support organisations to become smoke free environments	Increase the number of organisations in Warwickshire with a National Clean Air Award	<b>Smoke Free Warwickshire</b>

## Health and Wellbeing

Objective and Action	How we will know we have succeeded	Who will be involved
We will promote and provide smoke free environments within the public sector.	All enclosed public places and workplaces to be smoke free by April 2006. All Local Authorities and Health Trusts in Warwickshire will have achieved the National Clean Air Award Standards. All NHS Trusts to be totally smoke free sites by end 2006. (There may be limited exceptions for Mental Health Trusts)	<b>All local authorities and NHS Trusts in Warwickshire, Smoke Free Warwickshire</b>

### **Addressing the Impact of the Aging Population: *To support older people in maintaining their health and quality of life.***

Objective and Action	How we will know we have succeeded	Who will be involved
We will work with older people to reduce the number and severity of falls, accidents, and fires.	Achieve the National Service Framework for Older People Standard 6 targets Provide 5 rolling falls advice and activity programmes per annum.	<b>Age Concern Warwickshire</b> , Warwickshire County Council, Primary Care Trusts, Community and Voluntary Sector, Home Improvement Agencies
Older people are helped to obtain additional income from Social Security benefits by more effective joint work.  LPSA2 – We will develop a network of community champions to raise awareness of people rights to benefits and signpost where appropriate.	Action plan agreed in 2005/06 between Warwickshire County Council and Pension Service  LPSA2 - Financial gain to target families of 4:1 LPSA2 - Additional 640 clients supported annually in accessing their full range of benefits	<b>Warwickshire County Council</b> , Department of Works and Pensions and Community and Voluntary Sector  Community and Voluntary Sector (welfare rights groups)
We will increase participation in health promoting & screening activities. By: <ul style="list-style-type: none"> <li>Active Age Programmes</li> <li>Flu Immunisations</li> </ul>	National Service Framework for Older People Standard 8 targets  15 community activity groups developed annually. 22 health promotion talks provided to older people groups a year. 70% of older people immunised with year on year improvement.	<b>Age Concern Warwickshire</b> , Primary Care Trusts, Voluntary Sector, Local District and Borough Health Improvement and Wellbeing groups  <b>Primary Care</b>



## Health and Wellbeing

Objective and Action	How we will know we have succeeded	Who will be involved
LPSA2 – We will improve the availability, choice and Quality of Care Homes including providing extra care housing.	LPSA2 - 10% increase in the number of supported residential care places in Warwickshire for older people not requiring a supporting contribution from a third party. LPSA2 - 9% increase in the number of supported residential care places in Warwickshire for older people meeting all the 8 environmental standards laid down by CSCI LPSA2 - 15% increase of care staff in registered homes holding NVQ2 qualification or higher.	<b>Warwickshire County Council</b> , Primary Care Trusts, and independent sector care providers.
LPSA2 – We will modernise Day Services for people with disabilities by: <ul style="list-style-type: none"> <li>♦ Introducing individual person focused travel solutions</li> <li>♦ Increasing take up of direct payments</li> </ul>	LPSA2 – Increase to 30% the proportion of attendees at day facilities who do not rely on departmentally arranged transport. LPSA2 - Increase the number of people with a learning disability in receipt of a direct payment.	<b>Learning Disability Partnership Board</b>
To ensure that suitable accommodation and housing support is available to enable older people to live in their own homes	Achieve 90% of the actions identified in the Supporting People Five Year Strategy	<b>Supporting People Team</b> , Warwickshire County Council, District and Borough Councils, Primary Care Trusts.

### ***Promoting Healthier Lifestyles of Children and Young People – To encourage children and young people to live healthier lifestyles providing a sound basis for a healthier and happier adult life***

Objective and Action	How we will know we have succeeded	Who will be involved
LPSA2 – We will establish Early years project to help parents access a range of quality health services and to experience good relationships with their children.	Reduction by 14% the number of children entering reception class with no preschool experience.	<b>Children's and Young People Partnership Board</b>

## Health and Wellbeing

Objective and Action	How we will know we have succeeded	Who will be involved
LPSA2 – We will develop a unified service for children and young people who have disabilities including improving the education and respite care for children with a disability	Reduction in the number of children requiring out of county provision by 18. Increase in the number of disabled and statemented children aged 0 – 19 using out of hours provision at the new Exhall Grange provision by 45.	<b>Warwickshire County Council</b> , Primary Care Trusts, Royal National Institute for the Blind, and Community and Voluntary Sector.
To promote healthy lifestyles for young people through expanding and our Healthy Schools programme and creating an integrated programme of professional development and network support levels for attainment in PE	All schools with 20% free school meals engaged in the Healthy Schools Programme All schools either working towards or having achieved Healthy School Status. All 4 –6 year olds receiving fruit through subsidised schemes All four School sports partnerships nationally accepted and funded 85% of pupils access a minimum of 2 hours high quality PE, schools sports and physical activity.	<b>Warwickshire County Council</b> , Sports colleges, School sport partnerships, schools.
We will ensure that young people and their families have access to an improved and comprehensive Child and Adolescent Mental Health Service (CAMHS)	A 10% increase in direct contacts by specialist CAMH professionals. A focussed increase in contacts with children in special circumstances or vulnerable groups of children. An effective mechanism has been established to ensure consultation with children and young people. Improvement in Warwickshire's Performance Assessment Matrix for a Comprehensive CAMHS.	<b>Children's and Young People Partnership Board</b>
Support the development and implementation of the Warwickshire Teenage Pregnancy Strategy action plan to reduce the numbers of unwanted teenage pregnancies.	Reduce the number of under 18 conceptions in Warwickshire from 372 in 1998 to 279 in 2006 to ensure that we are on target to reach the national target of 2010 Reduce the risk of social exclusion of young parents with 60% of 16-19 year old mothers in education, employment and training by 2010.	<b>Warwickshire Teenage Pregnancy Partnership Board.</b>

## Health and Wellbeing

### Access to services

Objective and Action	How we will know we have succeeded	Who will be involved
Provide improved community information and access to services <ul style="list-style-type: none"> <li>Easier access to information for the public regarding services available</li> </ul>	Implemented by December 2005.	<b>Warwickshire On-line Partnership (WOLP)</b> comprising District and Borough Councils, Warwickshire County Council
We will, through implementing preventative and promotional measures, aim to reduce the negative effect of air quality on people's health.	90% of targets in the health and air quality review, achieved.	<b>Primary Care Trusts</b> , Warwickshire County Council, District and Borough Councils.
Improve access to jobs and essential services e.g. GP surgeries, food shops and leisure services. By improving provision of public and community transport and directing services to the right locations.	Accessibility to jobs and services improved in accordance with the Local Transport Plan (2) Accessibility Strategy	<b>Warwickshire County Council</b> , Primary Care Trusts, Bus Operators, District and Borough Councils
Improve accessibility of the highways for people with physical or sensory impairments and for others with special requirements including <ul style="list-style-type: none"> <li>◆ Upgrading pedestrian crossings</li> <li>◆ Provision of improved bus stop infrastructure</li> <li>◆ Dropped kerbs.</li> </ul>	Improved upgrading road crossings for the blind Upgrading bus stops and buses for easy access onto buses by mobility impaired Local Transport Plan (2) targets met	<b>Warwickshire County Council</b> , Bus Operators, Community and Voluntary Sector (Disabled Groups)
Pilot a scheme to enhance multi-agency provision of information to older people. Which will improve access to services by screening individuals for their service needs and consideration of their risk in their home.	By 2006 4 projects under pilot conditions reviewed and evaluation Access to organisations customer base Co-operative screening tool in use.	<b>Warwickshire County Council</b> , Warwickshire Fire and Rescue Service, Department of Works and Pensions, Rugby Primary Care Trust

