

**AGENDA MANAGEMENT SHEET**

**Name of Committee**                      **The Cabinet**

**Date of Committee**                      **2 November 2006**

**Report Title**                                **The Vision**

**Summary**

The paper presents the proposed Vision Statement for the Council for 2006 – 2015. Every organisation needs a vision - a focused set of priorities, a set of outcomes to be achieved. The Vision will guide the Council in the planning and delivery of its services and resources so as to best achieve outcomes for the communities of Warwickshire. Cabinet is asked to agree the Vision.

**For further information please contact:**

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**Would the recommended decision be contrary to the Budget and Policy Framework?**                      No.

**Background papers**                      None

**CONSULTATION ALREADY UNDERTAKEN:-**                      Details to be specified

- Other Committees
- Local Member(s)
- Other Elected Members               Cllr Booth
- Cabinet Member                       Cllr Peter Fowler
- Chief Executive
- Legal
- Finance
- Other Chief Officers                   Strategic Directors Management Team 11th October 2006

- District Councils
- Health Authority
- Police
- Other Bodies/Individuals  Monica Fogarty. Head of Change Management

***FINAL DECISION***

***SUGGESTED NEXT STEPS:***

Details to be specified

- Further consideration by this Committee
- To Council
- To Cabinet
- To an O & S Committee
- To an Area Committee
- Further Consultation

## Agenda No

# The Cabinet - 2 November 2006

## The Vision

### Report of the Chief Executive

#### Recommendation

Cabinet is asked to consider the proposed Vision Statement as a means of setting the strategic direction for the Council.

#### 1. Background

- 1.1 Every organisation needs to be clear on its purpose and aspirations so that it focuses on achieving its objectives and plans the deployment of resource and effort accordingly. The County Council adopted its present 'Vision' in 2004. Whilst this Vision still holds currency, recent discussions have suggested the need to refresh the vision.
- 1.2 Over the early part of the Modernisation/New Ways of Working Programme, discussions with Group Leaders and Deputies have also recognised the need for a refreshed vision. The New Ways of Working programme in itself will be essential to ensure that the culture and capacity of the Council is best placed to deliver on the key Vision outcomes.
- 1.3 The purpose of this paper is to offer a Vision Statement for consideration.

#### 2. Current position

- 2.1 The Council has recently undergone significant structural change so as to ensure it has a structure that is fit for purpose in meeting the challenges it faces. However unsettling, the changes to structure are very much the beginning of a process to build the culture and ways of working that a modern county council needs.
- 2.2 Hence the need for a clear 'Vision' is paramount. We need a clear picture of:-
  - *Where the Council wants to get to*
  - *What the Council stands for;*
  - *What the Council wants to achieve;*
  - *How we want to be regarded by our public;*
  - *How we want staff to identify with their Council*
  - *How we want to work with and influence other agencies*

- 2.3 All of the above calls for clarity on objectives and direction, and the approaches, styles and ways of working we wish to adopt to get there. This vision will then allow the Council to put in place a roadmap, through an integrated the Corporate Business Plan and Medium Term Financial Strategy which will direct the development of its New Ways of Working Programme as a key enabling element in delivery.
- 2.4 The Council will also want and need to demonstrate its progress and achievements in pursuing its Vision. The development and operation of a robust performance management approach is essential to be able to demonstrate success and to ensure the best return on investment for resources deployed. Delivery on planned outcomes and commitments is the means by which the performance of the Council will be judged.
- 2.5 Once the Vision and objectives have been agreed it is important that a delivery plan is put in place. A business model for delivery of the Vision is essential to ensure a corporate, collective approach to achieving the key outcomes through collective working and shared accountability.

### **3. Progress so far.**

- 3.1 Officers have considered the current vision elements that are in place. Strategic Directors have offered their views as to future priorities for the Council as a whole and for each service area. The wider senior management group has also dedicated time to articulating their view of 'what the Council of the future could look like'.
- 3.2 A draft vision is set out as Appendix 1 for Cabinet's consideration.

Jim Graham  
Chief Executive  
Shire Hall  
Warwick

## **Core Vision Statement 2006 - 2015**

### **Warwickshire County Council:-**

***Putting Customers first; Improving Services  
& Leading our Communities***

The Council's Priorities\* in striving for this Vision are:-

- Raising standards of Customer Service and Access to our Services
- Giving every Child and Family the best opportunities in life and raising levels of Educational Attainment
- Improving Community Safety and reducing fear of Crime
- Promoting Healthy Lifestyles
- Supporting Older People to live independently
- Strengthening the Warwickshire Economy
- Improving and Sustaining our Environment
- Strengthening our Communities and celebrating our Heritage

We will work to achieve these outcomes by:-

- Working in partnership with others
- Engaging with the Community
- Confronting Inequalities and narrowing the gap between the best and worst
- Ensuring Value for Money by making best use of public resources
- Providing Local Services

So that in dealing with us the Experience will be:-

- ❖ For our **Citizens** - community leadership with quality services, in the right place at the right time.
- ❖ For our **Partners** - being good to do business with and willing to share resources, power and risk
- ❖ For our **Staff** - providing the culture, development and tools to do the job well so they can be proud to work for Warwickshire

\* Our Corporate Business Plan will set out specific targets and actions to deliver on our VISION