

Health and Wellbeing Board

01 May 2019

Children 0-14 Unintentional Injuries

Recommendation

The Health and Wellbeing Board is asked to:

- Note the progress the multi-agency Child Accident Prevention Steering Group is making towards understanding and tackling high rates of hospital admissions for childhood injuries in Warwickshire.
- Support the three year Warwickshire Child Accident Prevention strategic action plan (see Appendix 1), and the 2019-20 Mar Comms Plan (see Appendix 2).

1.0 Background

- 1.1 In Warwickshire, hospital admissions following an injury amongst 0-4 year olds and 0-14 year olds are currently significantly higher than the national and regional averages and higher than the majority of our statistical neighbours. There has been a notable rise in these admissions since 2012/13.
- 1.2 Over a five-year period (from 2012/13 to 2016/17), injuries of 0-14 year olds accounted for 44% of all Warwickshire's A&E attendances, and 16.4% of hospital admissions. There was no clear correlation between the rate of attendance for injuries at A&E and deprivation.
- 1.3 The main type of injury that resulted in admission to hospital in 0-14 year olds in Warwickshire was injuries to the head (31% of admissions), injuries to the elbow and forearm (16%) and poisoning (11%).
- 1.4 Following an Insight's presentation to the Health and Wellbeing board on the 18th September 2018, a multi-agency Child Accident Prevention (CAP) Steering Group with clear governance links to the Health and Wellbeing Board, Warwickshire Safeguarding Children Board, Children's Transformation Partnership Board and Children's Joint Commissioning Board, was established in order to provide strategic leadership across the county in tackling unintentional injuries in children. This strategic partnership group has now met twice.
- 1.5 Three task and finish groups were established under the CAP Steering Group to enable joint interrogation of local A&E data, ensure consistent messages are delivered and foster a collaborative approach to tackling local unintentional childhood injuries (See Appendix 3 for last steering group minutes).

2.0 Progress of CAP Task and Finish Groups

2.1 Data and Insight Task & Finish Group

Focus: To gain further insights into the reasons for high rates of hospital admissions for childhood injuries in Warwickshire by examining data from each local hospital

and reviewing internal protocols, processes and practices that might explain higher rates compared to Warwickshire's statistical neighbours.

Progress

- 2.2 The task and finish group is chaired by SWCCG and includes membership from CCGs, 0-5 Public Health Nursing Service and Warwickshire County Council. In addition, Warwick Hospital's A&E department is represented.
- 2.3 The group has obtained detailed data from SWFT, and partnerships have been made with Coventry Public Health (PH) in order to take a coordinated approach in liaising with UHCW's A&E leadership. Indeed, Coventry Public Health has already completed a body of work looking at the data and has willingly shared their findings with Warwickshire.
- 2.4 A relationship has now been established with GEH and we look forward to examining their data in the near future.
- 2.5 Public Health are currently analysing a body of data (2014/15-2017/18) on the conversion of A&E child attendances for unintentional injuries into hospital admissions - comparing Warwickshire's lower tier authority populations with those in other areas of the West Midlands. Early findings suggest the need to examine possible differences in local A&E processes and coding quality.
- 2.5 Once all the data is collated and examined, we will be in a much better position to understand the situation regarding child admissions for unintentional injuries across Warwickshire.
- 2.6 Developing the Workforce Task & Finish Group

Focus: To develop an integrated childhood focussed Making Every Contact Count (MECC) course specifically featuring child accident prevention, for all frontline 0-5 multi-agency practitioners who have contact with 0-5 families in Warwickshire.

Progress

- 2.7 The core module of this MECC course is child accident prevention, ensuring that all frontline practitioners receive a consistent message and are given the same resources to use in the community. In addition, there will be an opportunity for other children's priority agenda items to be added into future training.
- 2.8 The new CAP MECC course has been piloted and will be rolled out in spring 2019.
- 2.9 In March, three CAP courses were delivered to Housing Officers in Nuneaton and Bedworth and two more training dates are scheduled for April.
- 2.10 The multi-agency workforce will include: all steering group member organisations, all Health Visiting teams, COMPASS, Family Information Service/Early Help staff, Voluntary and community sector organisations who have direct contact with families of 0-5's, Housing partner organisations and more!

2.11 Key resources to be used in and following training have been agreed with partners and are currently being ordered from the Child Accident Prevention Trust (CAPT) and WCC's Fire and Rescue Service.

2.12 Communications and Partnerships

Focus: To facilitate partnership working and reach professionals who have a role and interest in child accident prevention and consider how organisations and workers can incorporate prevention messaging into their current functions, practices and activities.

Progress

2.13 A partnership Marketing and Communication Plan has been developed and Public Health has secured funding to enable the WCC Comms team to carry out the following work on behalf of the steering group:

- To understand the work taking place around child accident prevention
- Conduct audit and analysis of current activity
- To develop a joined up consistent approach to providing information and engagement to educate and advise people
- Attending meetings for, and supporting members of, CAP steering group and task and finish group
- Write a partnership marketing and communications strategy
- Agree a set of key messages
- Coordinate development of a shared calendar of key events
- Understand resource requirements for delivery of countywide partnership campaign

3.0 Partnership with Child Accident Prevention Trust (CAPT)

3.1 The partnership work with CAPT continues and we are coordinating a campaign with them aimed at reception classes across Warwickshire. This is called Safe with Sam and includes resources for use both within the classroom and at home.

3.2 Warwickshire is being nationally regarded as an area of good practise in addressing the issue of partnership working around unintentional accident prevention. Indeed, a joint case study of Warwickshire's partnership with CAPT will shortly appear on CAPT's website and has been shared with PHE. In addition, a similar case study has been completed by the National Council for Voluntary Organisations, which will also be widely disseminated (see Appendix 4).

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4.0 Background Papers

None

The report was circulated to the following members prior to publication:

Health and Wellbeing Board Chair and Portfolio Holder: Councillor Les Caborn.
WCC Councillors: Cllr Morgan, Cllr Redford, Cllr Golby, Cllr Parsons, Cllr Rolfe