

# Cabinet

25 January 2022

## Delivering a Healthier Warwickshire – Physical Health Improvement Services – Approval to Tender

### Recommendation(s)

That Cabinet:

1. Considers and supports the key lines of enquiry relating to the re-commissioning of the physical health and wellbeing services that are in scope.
2. Approves the commencement of a procurement process for the provision of an integrated adult physical health and wellbeing service by Warwickshire County Council.
3. Authorises the Strategic Director for People, in consultation with the Portfolio Holder for Adult Social Care and Health to enter into all relevant contracts for the provision of adult physical health and wellbeing services on terms and conditions acceptable to the Strategic Director for Resources.

### 1. Executive Summary

- 1.1 Warwickshire County Council (WCC) currently commissions seven physical health and wellbeing services for adults across eight contracts. These services promote behaviour change by supporting interventions and promoting prevention of the causes of ill-health in respect of (i) physical activity, (ii) weight management, (iii) stopping smoking and (iv) encouraging health checks in primary and community settings. The aims of the services are to encourage and support residents to lead healthier lifestyles, and prevent long term health conditions, such as cancer, diabetes, cardiovascular disease, and obesity.
- 1.2 These commissioned services make up the physical health and wellbeing offer to individuals registered with a Warwickshire GP. They are available to all individuals aged 16 and over, except stop smoking services which supports all those aged 12 and over.
- 1.3 The current commissioned provision includes the following:

Service Type	Service Name	Brief Description
Customer Delivery	Fitter Futures Warwickshire – Physical Activity on Referral	Personalised 12-week physical activity programmes within a leisure centre environment to support adults with long term health conditions.
	Fitter Futures Warwickshire – Adult Weight Management	12-week weight management support in community settings.
	Health Checks – Primary and Community	Face to face appointment to spot early signs of stroke, kidney disease, heart disease, type 2 diabetes, and dementia.
	Stop Smoking – Primary and Community	Free one-to-one support to help residents stop smoking for good. This service consists of two contracts, one for GPs and another for Pharmacies.
Technical Delivery	Single Point of Access	Triage and process referrals for Fitter Futures Warwickshire
	Health Check Data Validation and Processing	Provide validated data for NHS Health Checks from primary care practice systems.
	Point of Care Testing ( <b>POCT</b> )	To provide POCT service for blood tests, including the equipment and consumables required, as part of the NHS Health Check.

1.4 As these contracts are approaching their expiration deadline, WCC has an opportunity to review the current model of commissioning to ensure that the next commissioning cycle meets current need, principles, and objectives to serve the population of Warwickshire. All seven commissioned services will be in scope for the review.

1.5 The key considerations for the physical health commissioning review are as follows:

#### *Re-design Process*

- Benchmarking with other local authorities.
- Consideration of alternative models of delivery that have proved successful in other parts of the country.
- Review of outcomes, with specific regards to supporting those with protected characteristics and vulnerable groups.

#### *Technical Issues*

- Reviewing the current position for technical contracts and database processes currently used by WCC, GPs and Pharmacists to support delivery and payments.
- Explore the emerging Integrated Care System (ICS) and opportunities this may present.
- Explore targeted provision to ensure an inclusive model is adopted alongside incorporating technology within delivery models.

#### *Coproduction & Engagement*

- Engagement with current service users, general public, referrers, and health professionals (particularly GP staff) to review what is working

effectively and identify and remove any issues, barriers, and gaps, both for provision and demographics accessing the service.

- A place-based approach will be adopted to identify health inequality differences and future models' differences between the districts and boroughs.
- Providers will be expected to use a co-production approach to service delivery and quality.
- Market engagement with the proposed model(s).

1.6 The overarching principles guiding the recommissioning processes are:

- Adopting a population health management approach and proportionate universalism approach to service delivery.
- Effectively utilising resources and delivering universal and targeted services at a scale and intensity proportionate to the degree of need.
- Targeting healthy lifestyle support, particularly with at risk and vulnerable groups.
- A “one conversation” approach and a holistic health plan for the service user that utilises a behaviour change approach.
- A streamlined delivery model to ensure efficiencies and consistent health support.
- Improving service user and carer experience through a co-production approach and reducing physical health inequalities.
- Consideration of the appropriate balance between a county-wide universal offer with more targeted offer at place and for particularly vulnerable and at-risk groups.

1.7 The tender for these services will be underpinned by the Council Plan 2020-2025 strategic values, specifically, to ensure Warwickshire’s communities and individuals are supported to be safe, healthy, and independent. Furthermore, to improve health and wellbeing outcomes for residents and tackle the impact of Covid-19 by using the findings from the Warwickshire health impact assessment.

1.8 People Strategy and Commissioning and Public Health Warwickshire are undertaking a holistic service review into the seven commissioned services, which will permit a thorough understanding into the demographics accessing the services, current behaviour patterns, and strengths and gaps in current provision. This will be coupled with the local reviews, such as the Joint Strategic Needs Assessment (JSNA), Coventry and Warwickshire’s Covid-19 Health Impact Assessment and national guidance, such as Public Health England and National Institute for Health and Care Excellence. This will help to shape and influence the future service model.

1.9 Whilst this tender will be led by WCC, the work will need to be in partnership with the emerging ICS. Flexibility will be included in the relevant contracts to consider options as the ICS is implemented on a county scale.

## 2. Financial Implications

- 2.1 The current annual cost of the services in scope is £848,660. The breakdown of this is:
- £758,660 funded by WCC Public Health
  - £90,000 funded by Coventry and Warwickshire CCG (which contributes to the Stop Smoking provision).
- 2.2 Budget savings have been made as part of the Medium-Term Financial Strategy (MTFS) commitments for the current commissioned services. Subsequently, the future service must consider new and innovative ways of supporting target groups and delivering safe, effective, and inclusive services.
- 2.3 The proposed annual cost of the future services is £680,660. The breakdown of this is:
- £590,660 funded by WCC Public Health
  - £90,000 funded by Coventry and Warwickshire CCG (which contributes to the Stop Smoking provision).
- 2.4 Due to organisational changes within Coventry and Warwickshire CCG, the CCG are unable to confirm at this stage the future contribution of £90,000 towards the Stop Smoking provision. Whilst it is included within the current total values for the purposes of ensuring a valid and compliant procurement process, funding confirmation is still required and will be subject to CCG governance and approvals.
- 2.5 The review of services and engagement with stakeholders will inform the options to be proposed for future commissioned provision. The duration of the new contract(s) will be 3 years plus options to extend for further periods not exceeding 2 years in total.
- 2.6 In 2021/22 financial year, the Office for Health Improvement and Disparities (OHID (previously known as Public Health England)), awarded all local authorities an Adult Weight Management Services Grant. The ringfenced grant was to support the expansion of adult tier 2 behavioural weight management services. Warwickshire County Council were allocated £173,884, which was determined by population size, obesity prevalence and deprivation levels. The funding will only support delivery between 1 April 2021 and 31 March 2022. However, should OHID provide additional funding in relation to adult weight management, the tender process will be designed in such a way as to enable the additional service provision to be included and evaluated.
- 2.7 Further and as a result of the NHS Long Term Plan (specifically in relation to obesity and smoking), financial flexibility will be required. The NHS will increase its contribution to tackling some of the most significant causes of ill health, including a new tobacco dependency programme to help people stop smoking. Financial contributions have not been finalised, but where possible,

the tender process will be designed in such a way as to enable the additional service provision to be included and evaluated.

- 2.8 Inflationary uplifts are not automatically guaranteed or agreed so providers will need to bid for services on this basis.
- 2.9 A competitive tender process will be undertaken to secure the most economically advantageous and effective delivery of these services. WCC are proposing one tender to combine the 8 current contracts as a collaborative partnership.
- 2.10 The proposed budget will be sufficient to cover the service requirements, and efficiencies will be sought and delivered through an effective procurement process. If the £90k contribution from Coventry and Warwickshire CCG is not secured, both the budget and delivery model will be reviewed and scaled back prior to re-tendering.

### **3. Environmental Implications**

- 3.1 Providers will be expected to demonstrate how they will deliver services that meet the needs of the population they serve, balanced with minimising the impact on the climate.

### **4. Supporting Information**

- 4.1 This work supports Warwickshire's Health and Wellbeing Strategy 2021-2026 (see appendices).
- 4.2 The Council has a duty under section 2B of The Local Authority Regulations Act 2013 to provide, or make arrangements to secure the provision of, health checks to be offered to eligible persons in its area<sup>1</sup>.

### **5. Timescales associated with the decision and next steps**

- 5.1 Following Cabinet's decision, the table below sets out the critical milestones and key deadlines for the tendering and commissioning of the physical health and wellbeing services. These have been approved by Procurement.

<b>Description</b>	<b>Date</b>
Approval to tender	Dec 2021- Jan 2022
Tender	Oct - Dec 2022
Award contract(s)	Dec 2022
Implementation	Jan-July 2023

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<sup>1</sup> The Local Authorities (Public Health Functions and Entry to Premises by Local Healthwatch Representatives) Regulations 2013: <https://www.legislation.gov.uk/uksi/2013/351/regulation/4/made>

- 5.2 Following on from Cabinet approval and once engagement has taken place, the preferred model will be discussed with the Portfolio Holder.

## Appendices

1. Warwickshire Health and Wellbeing Strategy 2021 – 2026
2. Equality Impact Assessment – Delivering a Healthier Warwickshire

## Background Papers

1. None

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The report was circulated to the following members prior to publication:

Local Member(s):

Other members: