

Coventry and Warwickshire's Living Well with Dementia Strategy (2022-2027)

Presentation to Health and Wellbeing Board, 4th May 2022

The purpose of the presentation is to provide an overview of:

- Final stages of development of Coventry and Warwickshire's Living Well with Dementia Strategy, prior to seeking approval to publish from Cabinet.
- The development of the year one delivery plan.

Update on progress since last HWBB

- Strategy has been revised following extensive engagement last Autumn
- Strategy has been reviewed and developed by the Dementia Board, Health and Care Partnership Mental Health and Emotional Wellbeing Strategic Board, People Group Senior Leadership Teams, People Group Directorate.
- Next steps to seek approval to publish the strategy:
 - Review strategy, delivery plan and agree governance - Dementia Board (May 2022)
 - WCC Corporate Board (24th May 2022)
 - WCC Cabinet (16th June 2022)
 - Coventry City Council are aiming for similar governance timelines.

Following approval to publish, the strategy will be professionally designed and formatted by WCC Communications and then be shared with partners, published on the Council's websites, and shared through local communication channels. Formal publication is likely to be July / August 2022, but the strategy can be made available in an unformatted version before that.

How will the strategy be achieved?

- The strategy is supported by an annual Delivery Plan which will include the objectives that have been prioritised for delivery in that year, along with specific actions that will be taken to ensure the strategy is achieved over the five years.
- The multi-agency Dementia Strategy Board will oversee the development of the Delivery Plan to support achievement of the strategy. The Strategy Board includes representatives from:
 - Warwickshire County Council (WCC) and Coventry City Council (CCC)
 - Coventry and Warwickshire Partnership Trust (CWPT)
 - Coventry and Warwickshire Clinical Commissioning Group (CCG) / Integrated Care System (ICS)
 - South Warwickshire Foundation Trust (SWFT), George Eliot Hospital (GEH) and University Hospitals Coventry and Warwickshire (UHCW)
 - Voluntary sector organisations
 - People living with dementia and their carers
- Achievement of the Delivery Plan will be the shared responsibility of all the agencies that support people affected by dementia.
- The Dementia Board may also report into other Boards as requested. This may include the Health and Care Partnership Boards, Joint Commissioning Boards, Health and Wellbeing Board, Corporate Boards and Cabinet.

Development of Delivery Plan:

- The delivery plan for the forthcoming year will be developed annually and will include exactly what actions will be taken, what organisation / person will lead each action, timescales for achieving the actions, costs and detailed measures of success.
- For each Priority Area (six in total) objectives will be prioritised for delivery in each year, along with specific actions that will be taken to ensure the strategy is achieved over the five years.
- Objectives will initially be prioritised by the Health and Care Partnership Dementia group and through discussions with colleagues.
- Some objectives will continue work that has already started but requires further development. Some objectives will develop new work.
- The draft delivery plan for each year will then be reviewed by the Dementia Board.

Achievement of Delivery Plan:

- For each overarching Priority Area in the strategy (six in total) there will be a lead person and organisation, who will take overall responsibility for reporting on the achievement of the objectives within the Priority area.
- The Delivery Plan will be reviewed every six months and achievements monitored by the Dementia Strategy Board. This will ensure we remain on track to achieving the strategy, including identifying any additional funding required. It will also enable us to modify or develop the delivery plan / strategy if necessary.
- Targets for each outcome measure will be monitored regularly through reports to the Dementia Board.
- Working groups may be established where necessary. There may be a working group for a particular priority. Working groups are likely to include practitioners from a range of organisations and where possible people with dementia and carers will also be involved (directly or indirectly).
- The Lead Person for each Priority Area would Chair the working group, and will report on progress into the Dementia Board as appropriate.

Proposals for year one delivery plan. To be reviewed by Health and Care Partnership – Dementia Delivery Board.

Example for Priority One:

Reducing the risk of developing dementia

Overall lead: Claire Taylor, WCC

Supported by: Public Health CCC/WCC

Primary Care, Primary Care Network Lead

Two objectives have been prioritised for year 1 by the Health and Care Partnership Dementia group and through discussions with colleagues.

Objective: We will continue to raise awareness of the benefits of healthy lifestyles to reduce the risk of developing dementia.			Cost: All part of existing budgets
Actions	Lead	Timescales	Outcomes
Continue to promote messages around healthy lifestyles and how they can reduce the risk of developing dementia (links to campaigns around stopping smoking, alcohol awareness)	WCC and CCC communications Commissioners	Link to key campaign for dementia and specific lifestyle behaviours Dementia Action Week – May 2022, World Alzheimer’s Month (Sept 2022); Stoptober (Oct 2022); Alcohol Awareness Month (Nov 2022), No Smoking Day (March 2023)	Number of awareness campaigns delivered which include dementia risk reduction messages; development of dementia website section; Reach of campaign messages (measured by number of press releases, people visiting websites, views on social media).
Work with different practitioner groups and providers to include information on benefits of a healthy lifestyle for reducing risk of dementia as part of their work (e.g. Healthy Lifestyle service providers)	Commissioners of relevant services Provider of identified services	May 2022 onwards	Key messaging developed; Number of organisations delivering messaging (monitored in contract review meetings); customer feedback. Work towards documenting actual number of messages delivered.
Develop messaging around healthy lifestyles and how they can reduce the risk of developing dementia as part of NHS Health	Commissioners	April 2022	Key messaging developed; Number of health checks delivered;

Objective: We will continue to promote and support Making Every Contact Count across Coventry and Warwickshire, enabling practitioners to support their clients/customers/patients to make positive changes to their physical and mental health and wellbeing.

Cost: All part of existing budgets

Actions	Lead	Timescales	Outcomes
Develop messaging around healthy lifestyles and how they can reduce the risk of developing dementia as part of MECC	WCC and CCC communications Commissioners	May 2022	Uptake of opportunities via MECC MECC training delivered Number of Carer Wellbeing provider staff delivering MECC Unique views of Living Well with Dementia – reducing risk of dementia website views

Priority 2 – Diagnosing well

Overall lead: Coventry and Warwickshire Partnership Trust,
Sharon Murphy, Service Lead, and Dr Atta, Consultant Psychiatrist
CWPT Memory Assessment and Community Dementia Services

Supported by: Primary Care / Clinical Commissioning group (CCG) / Integrated Care
Service (ICS) Dementia Lead

Four objectives have been prioritised for delivery in year 1, or to start to be delivered.

- Continue to increase the dementia diagnosis rate so that at least two thirds of people living with dementia have a diagnosis (this target has been set by the government).
- Ensure waiting times for a diagnosis of dementia return to pre-pandemic levels.
- Improve access to support through better integration of services supporting people at all stages of dementia.
- Publish the key dementia services and support available to practitioners and those with dementia and their carers, making it easier for different health and care practitioners to access the same information to improve care for people with dementia.

Priority 3 – Supporting Well

Overall lead: Sharon Atkins, Coventry City Council

Supported by: Dr Angela Rowley, Clinical Psychologist and Dr Atta, Consultant Psychiatrist, CWPT Memory Assessment and Community Dementia Services

Primary Care / PCN representative

Seven objectives have been prioritised for delivery in year 1. Some are continuing work but requires further development, some actions will start in year 1 but will need to continue to be delivered beyond year 1.

- Continue to raise awareness of post diagnosis support available for people affected by dementia; ensuring that information is easily accessible, available in a range of formats, and easy to understand.
- Continue to promote key Dementia Support services to GPs and other practitioners, so that they can ensure everyone has the chance to be linked in with a support service at diagnosis.
- Ensure that carers of people with dementia are supported by the local Carer Wellbeing and Support Service.

- Continue to develop the Living Well with Dementia website, including the map of services section.
- Support the voluntary sector to restore and maintain local support services e.g., Dementia Cafes, as several of these were affected by the COVID-19 pandemic.
- Redesign the dementia day opportunities offer, introducing a blended model with greater choice of how support is delivered.
- Review and strengthen the dementia pathway for people with dementia entering and leaving hospital to minimise moves and changes in environment.

Priority 4 – Living Well

Overall lead: Voluntary Sector Representative tbc

Supported by: Local Authority representative tbc

Six objectives have been prioritised for delivery in year 1.

- Ensure that a variety of support services and activities are available for people with dementia and their carers to maintain their mental and physical health and wellbeing. These will be appropriate and tailored, considering age, ethnicity, religion, gender, and sexual orientation.
- Work to ensure ongoing support from a dementia support service (whether Dementia Connect, Admiral Nurses or another support service) for people with dementia and for carers to offer practical and emotional support
- Continue to offer and promote a range of arts and cultural opportunities (for example, access to singing, music, arts, and crafts activities) to people living with dementia and their carers.
- Ensure that information about benefits and entitlements are communicated to people living with dementia and that they are supported to apply for these.
- Review how we can deliver accessible and effective support services and activities following the COVID-19 pandemic.
- Establish a Dementia Forum across Coventry and Warwickshire to ensure closer links with, and support for voluntary sector dementia support groups.

Priority 6 – Training Well

Overall lead: Lynn Bassett, Warwickshire County Council

Supported by: Coventry City Council Training / Workforce lead

Five objectives have been prioritised for delivery in year 1.

- Promote dementia training and awareness opportunities to people affected by dementia, and people with an interest in dementia to increase awareness of dementia.
- Offer further opportunities for people to participate in the Virtual Dementia Tour, which offers a sensory experience of what's it's like to live with dementia.
- All Local Authority staff and commissioned service staff will be encouraged to undertake dementia awareness training.
- Anyone starting work in health and social care, will be required to complete the relevant units of the Care Certificate.
- Collate and promote a range of courses aimed at carers, delivered by local and national groups.

Objective: Promote dementia training and awareness opportunities to people affected by dementia, and people with an interest in dementia to increase awareness of dementia.			Cost: All part of existing budgets.
Actions	Lead	Timescales	Outcomes
Develop the dementia training area on Social Care Information and Learning Service (SCILS)	WCC and CCC Training Leads	April 2022 onwards	Addition of new courses to SCILS.
Develop a resource that includes all opportunities for raising awareness of dementia and links to online courses / more information, and distribute to all contacts on WCC provider mailing list during Dementia Action Week (2022). Update and repeat during World Alzheimer’s Month (2022)	WCC and CCC Training Leads Commissioners	Dementia Action Week – May 2022 World Alzheimer’s Month - Sept 2022	Number of contacts emails sent to. Number of new organisations signing up to SCILS. Number of courses completed during September and October 2022.
Work with key commissioned dementia service providers to ensure they are making people with dementia and carers aware of dementia training and awareness opportunities.	Commissioners	September 2022 onwards	Discussion with key providers documented in contract review notes. Ongoing monitoring of discussions taking place between providers and people affected by dementia through quarterly contract reviews.
Work with commissioned services who may come into contact with people affected by dementia, and ensure they are aware of dementia training and awareness opportunities, and encourage staff to undertake dementia training.	Commissioners	September 2022 onwards	Discussion with key providers documented in contract review notes. Ongoing monitoring of number of provider staff who have undertaken training specific to their role.

Year one Delivery Plan for Priority 5 - End of Life Care, is currently being developed with clinical colleagues and will be added shortly.

Further development of delivery plan for year one will take place at the Health and Care Partnership Dementia Meeting on 9th May 2022.