

APPENDIX 2: Our Approach to Suicide Prevention

2.1 Areas of focus

WCC: OUR APPROACH TO SUICIDE PREVENTION		
Area of focus	Objective	Example of existing delivery mechanism(s)
Awareness and communications	Our people are well informed about suicide prevention	<i>Internal communications plan</i>
Wellbeing	Our people are supported to prioritise mental wellbeing and resilience	<i>Leading Organisational Wellbeing / THRIVE / Our People Strategy / Wellbeing 4 Life</i>
Customers, clients and communities	Our people and our commissioned providers are equipped with the right skills and tools to support people in crisis	<i>WCC Learning Hub</i>
Partnership and collaboration	Our people engage with opportunities to raise awareness of suicide and suicide prevention	<i>Corporate Wellbeing Delivery Plan</i>
Leadership	Our organisation leads activity to drive the delivery of the Coventry and Warwickshire Suicide Prevention Strategy	<i>Social Value / Real Time Surveillance / WCC SP sponsor</i>

2.2 Delivery proposals

ACTIVITY	STATUS	LEAD
ONGOING		
Our Approach to Suicide Prevention	Draft copy produced – report to Cabinet April 2023.	WCC: HR&OD / Public Health
Promotion of Zero Suicide Alliance suicide awareness training via WCC Learning Hub	Live: training module accessed via module code GEN NS632 or by searching “suicide awareness”	WCC: HR&OD / Public Health
Promotion of the Dear Life website – both across WCC services as well as commissioned providers www.dearlife.org.uk	Live: Direct link to the website from the Council’s website www.warwickshire.gov.uk/mentalhealth	CWPT (with input from WCC: MarComms / Public Health / People Strategy and Commissioning)
Production of Self Harm Policy Guidance for schools (and wider children and young people practitioners)	Draft copy presented to Children and Families SLT. Guidance to be presented to Warwickshire Safeguarding Board for approval.	WCC: Early Help and Targeted Support / Education Psychology / Public Health / Compass (School Nursing Service)
Development of an internal suicide prevention communications plan to ensure that WCC employees have access to information and resources to raise awareness of suicide and offer suicide prevention advice	Initial draft resources currently being developed or explored (eg. a targeted leaflet with tips, signposting and advice / a series of suicide prevention resources to support conversations about suicide – including advice around appropriate language, signs to look out for)	WCC: MarComms / Public Health / HR&OD
IN DEVELOPMENT / UNDER CONSIDERATION		
Considering SP in relevant, existing core HR&OD policies and procedures, as part of policy review		

WCC Cabinet: April 2023 (WCC: Our Approach to Suicide Prevention)

ACTIVITY	STATUS	LEAD
Exploring SP training opportunities for our WCC voluntary 'Listening Mates' and 'Wellbeing Champions'		
Weaving SP considerations into the retendering and reviews of our EAP service and Occupational Health contracts		
WCC Suicide Prevention event to a) support WCC employees (eg. by targeting specific population groups (eg. men) and service areas (eg. Fire and Rescue / Social Care) and b) to raise general awareness for frontline staff (eg. Country Parks teams / Libraries)	Proposal in development as part of both suicide prevention and Wellbeing 4 Life work programmes	Public Health, (People)
Exploration of the use of Ripple as a suicide prevention tool (www.ripplesuicideprevention.com/)	Initial internal conversations to understand practical implications	Public Health, (People)
Development of a corporate suicide awareness/prevention training offer for WCC (and CCC) targeted service areas	Initial scoping undertaken to identify and understand demand	Public Health (People)
Identify opportunities to work with WCC Health and Wellbeing Champions to support suicide prevention activity across WCC		Organisation Development, (Resources)
Identify organisational suicide prevention sponsor from within the senior leadership team / elected members		
Production of a dedicated intranet page to ensure WCC workforce have immediate access to information and support (this would be linked to the ongoing development of the Dear Life webpages)		

WCC Cabinet: April 2023 (WCC: Our Approach to Suicide Prevention)

ACTIVITY	STATUS	LEAD
WCC employee stories, eg. series of recorded video clips to encourage people to talk about suicide		Public Health, (People)