

Draft Warwickshire Food Strategy Delivery Plan

April 2023 – March 2026

1. Introduction to the draft Warwickshire Food Strategy Delivery Plan

1.1 Part 4 of the draft Warwickshire Food Strategy refers to the Delivery Plan and its importance to achieving our strategic priorities. This draft Delivery Plan sets out a systematic approach to the achieving our strategic priorities. The Plan is divided into three parts – covering the Priority areas of 1) Affordability and Access; 2) Education and Choice; and 3) Sustainable Choices – with each priority having its own objective. The objective is a concise statement of purpose in relation to each priority. The draft plan then breaks each objective down into core actions and deliverables.

2. Measuring performance

2.1 Each action has been assigned owners or leads and each has a deadline date which is either for completion of the action, or for a report to be submitted on progress to the Food Forum. All deadline dates coincide with Food Forum quarterly meetings. Whilst specific owners or leads are provided in the draft Plan, the emphasis will be on shared ownership as much as possible so that all members of the partnership may contribute their knowledge, expertise and understanding to the achievement of the draft Plan whilst being supported.

2.2 Each action or deliverable has an assigned performance measure which describes what successful achievement is – so this enables clear reporting back on achievement. Collectively the actions and deliverables are all formulated to lead to the achievement of specific and measurable outcomes- so that we can chart the real impact of our work and the draft Strategy in terms of making a positive difference to the quality of people’s lives. Benchmarking work will take place in year one to enable us to measure outcomes more accurately in the next two years of the draft Strategy.

3. The Role of the Warwickshire Food Strategy Delivery Group

3.1 The Warwickshire Food Strategy Delivery Group will meet at least six times per year to collectively monitor, develop and implement the actions and deliverables in the draft Plan. The Group will review the draft Plan each year and will be responsible for prioritising the actions and deliverables. There will be a strong emphasis in year one to prioritising support around access and affordability, in step with current measures to safeguard residents as much as possible from the effects of increases in the cost of living. The Group consists of members of the Food Forum with a wide representation of skills and experience and will include representatives from all of the lead organisations mentioned in this draft Delivery Plan. The Delivery Group will report on progress to the Food Forum quarterly.

Draft Warwickshire Food Strategy Delivery Plan April 2023 – March 2026

Priority One: Affordability and Access

Objective: All partnership member organisations to work together to help residents access affordable, local, healthier lifestyle food choices and at the same time promoting financial inclusion and support in order to help prevent food insecurity crisis.

Action		Owner/Lead groups	Deadline dates completion or progress report to Food Forum	Performance measures	Outcomes
1.	Develop a communications plan	Warwickshire County Council Marketing & Communications with partners and the Warwickshire Food Strategy Delivery Group	July 2023	Documented plan which is shared with partners. A clear focus is shown on engagement with groups identified in the equality impact assessment Supports outcomes 1,2,3	1. A reduction in the percentage of households in Warwickshire experiencing food insecurity 2. A reduction in the percentage of households with children experiencing food insecurity
2.	Produce a full evaluation of our scheme for social supermarkets in priority areas and make recommendations for a model which is sustainable	Warwickshire County Council Communities & Partnerships	March 2024	Completed evaluation document with recommendations to Warwickshire County Council Cabinet to consider. Undertake an options appraisal and recommend a costed, sustainable model which will be in place from 1 st April 2024	

				Supports outcomes 1,2,3	
3.	Design and undertake an engagement plan to gather the views of people experiencing food insecurity. The output would be used to inform and design interventions which will empower and help people access affordable healthy food	Warwickshire Food Strategy Delivery Group with input from Business Intelligence	October 2023	A report on Warwickshire resident's experiences around food insecurity and access to food. Recommendations for interventions to improve access to a wide range of affordable foods. A proposed method to benchmark progress on reducing food insecurity Supports outcomes 1,2,3	
4.	Undertake campaigns of awareness raising to promote take up of free school meals entitlement and Holiday Activities and Food programmes	Warwickshire County Council Communities & Partnerships	October 2023	Number of campaigns in priority areas and data around additional take up Supports outcome 2	
5.	Promote and use the Search Out Warwickshire Directory and all partner websites, as a central point for sharing and promoting information about food affordability and accessibility	Warwickshire County Council Communities & Partnerships	January 2024	Placing of specified information on relevant platforms Supports outcomes 1,2,3	
6.	Produce a partnership document which maps the provision of healthy affordable food as well as financial advice and support against the	Warwickshire Food Strategy Delivery Group with	January 2024	Provision of a document to specifications. identification	

	identified Levelling Up priority places and communities of interest	Warwickshire Community and Voluntary Action and partners		of gaps and targeted support measures Supports outcomes 1,2,3	
7.	Review Warwickshire County Council and partners data collection and reporting around food access and affordability, food education and choice and food sustainability. Identify gaps in data and working with partners propose potential metrics to measure progress of implementation of the Food Strategy	Warwickshire County Council Business Intelligence	October 2023	Documented review with findings and recommendations Supports outcomes 1,2,3	
8.	Support community groups with setting up community-led healthy food programmes in priority areas	Warwickshire Food Strategy Delivery Group with Warwickshire Association of Local Councils and partners	October 2024	Launch of a programmes in priority areas Supports outcome 3	

Priority two: Education and Choice

The Objective – Warwickshire County Council supported by partnership member organisations to signpost people to education sources and help communities develop their own skills thereby enabling and encouraging them to make healthier food choices.

	Action	Owner/Lead groups	Deadline dates completion or progress report to Food Forum	Performance measures	Outcomes
1.	Develop a communications plan	Warwickshire County Council Marketing & Communications with	July 2023	Documented plan which is shared with partners. A clear focus is shown on	3. A reduction in the number of Warwickshire

		partners and the Warwickshire Food Strategy Delivery Group		engagement with groups identified in the equality impact assessment Supports outcomes 4,5,6,7	residents with diet-related ill-health 4. Strengthened communities through more people engaging in communal activities around food 5. An increase in the percentage of surveyed Warwickshire residents who have participated healthy choice and lifestyle education opportunities 6. Increased numbers of educational initiatives to raise awareness of the production of food and its role in supporting health, economy, and the environment
2.	Develop and publish case studies showcasing communities that have been supported from crisis to healthy and sustainable lifestyles	Warwickshire Food Strategy Delivery Group, partners with Warwickshire Community and Voluntary Action	July 2023 – March 2026	A suite of case studies which are widely published through networks, including media releases Supports outcomes 5,6	
3.	Design and complete a series of specific projects which capitalise on current activity adding value to partners’ existing campaigns e.g., Love Food - Hate Waste, campaigns about composting, food supply, welfare and buying local	Warwickshire Food Strategy Delivery Group with partners	October 2023 - March 2026	Project plans which are innovative, have been delivered and evaluated Supports outcomes 5,7	
4.	Conduct a benchmarking survey to establish the level of interaction with communal activities around food and the numbers of residents who participate in healthy choice and lifestyle activity	The Equality and Inclusion Partnership with the Warwickshire Food Strategy Delivery Group	January 2024	Completed survey and report showing 1) level of interaction with food activities and events 2) number of residents participating in healthy choice and lifestyle activity Supports outcomes 4,5,6,7	

5.	Develop a delivery plan which supports an uplift in the quality and timeliness of food education information to the people of Warwickshire - ensuring all diverse communities are being reached and vulnerable groups are included	Warwickshire Food Strategy Delivery Group with Warwickshire County Council Public Health and Adult and Community Learning	January 2024	Completed document meeting set criteria which clearly identifies additional measures Supports outcomes 4,5,6	
6.	Establish an information sharing system for sharing our key messages with fitness classes, sports clubs, community centres, GP surgeries, Children and Family centres, places of worship, schools and nurseries and other venues and groups, including elected members and other stakeholders	Warwickshire Food Strategy Delivery Group with Communications Teams	July 2024	A planned and targeted system which allows for regular messages about the Warwickshire Food Strategy to be communicated to organisations, groups, communities and businesses Supports outcomes 4,5,6,7	

Priority three: Sustainability

The Objective – The Food Forum Partnership to work with and influence local supply chains to encourage locally-sourced food choices, help reduce food miles and reduce food waste and reduce the need to travel further to make healthier lifestyle choices.

Action		Owner/Lead groups	Deadline dates completion or progress report to Food Forum	Performance measures	Outcomes
1.	Develop a communications plan	Warwickshire County Council Marketing & Communications with	July 2023	Documented plan which is shared with partners. A clear focus is shown on engagement with groups	7. A reduction in the amount of food – related waste

		partners and the Warwickshire Food Strategy Delivery Group		identified in the equality impact assessment Supports outcomes 8,9	produced in Warwickshire 8. A reduction in the level of greenhouse gas emissions related to the food system in Warwickshire
2.	Encourage local food sourcing such as fruit tree planting schemes (with links to the Sustainable Futures Strategy) and reducing food waste through community orchards and other community-based approaches	Warwickshire Food Strategy Delivery Group with partners and Warwickshire Association of Local Councils	July 2023 – March 2026	A record of activity by the Forum to promote initiatives including successful take up Supports outcomes 8,9	
3.	Promote longer-term healthier lifestyles information working with all partners and linking to their activities provision and green space strategies	Warwickshire Food Strategy Delivery Group with Warwickshire County Council Public Health and partners	July 2023 – April 2026	A record of types of information promoted by the Forum Supports outcomes 8,9	
4.	Research and provide an inventory of local 'Food Waste' initiatives and publicise good practice	Warwickshire County Council Commissioning Support Unit	October 2023	A document that compiles good practice initiatives which is widely promoted Supports outcome 8	
5.	Identify 'food champions' who can work with large organisations and local businesses to adopt best practice in buying food and procurement and champion local food producers	Warwickshire Food Strategy Delivery Group with Trussell Trust and Warwickshire Community and Voluntary Action	April 2024	The recruitment of volunteer champions, at least one in each Borough and District who have received training Supports outcomes 8,9	

6.	Pilot a 'Warwickshire Food Miles' scheme at local level (where food comes from, miles travelled)	Warwickshire Food Strategy Delivery Group with partners and Warwickshire Association of Local Councils	July 2024	Project plan which utilises best practice, which has been implemented locally and evaluated Supports outcomes 8,9	
----	--	--	-----------	--	--