

# Rugby Road Cycle Route, Binley Woods

## Summary of community engagement

### Overview

Between 3<sup>rd</sup> May and 28<sup>th</sup> May 2024, Binley Woods residents and local organisations were invited to provide feedback on proposals to widen the existing footway along south side of A428 Rugby Road between A46/A428 junction and Oakdale Road, and to convert the footway into a shared footway/cycle track.

Over the same period, formal consultation took place on notices for proposed road hump and proposed shared use footway/ cycle track (Section 90A and Sections 65 & 66 of the Highways Act 1980). Any objections were requested in writing by 28<sup>th</sup> May 2024.

A press release was issued by Warwickshire County Council on 7<sup>th</sup> May : [Binley Woods residents invited to have their say on Rugby Road cycle link – Warwickshire County Council](#).

This was supported by a dedicated web page [Proposed cycle schemes - have your say – Warwickshire County Council](#), with scheme drawings and a link to an online form on Ask Warwickshire [A428 Rugby Road, Binley Woods - Warwickshire County Council - Citizen Space](#).

Detailed comments could also be sent to the Transport Planning Unit (TPU) email inbox.

Letters were hand delivered to 20 residents and businesses adjacent to the route on 3<sup>rd</sup> May. Emails were also sent out to 18 WCC colleagues and 90 stakeholder organisations/ representatives (this included disability organisations, community groups, businesses, Parish Council, Warwickshire Police and Rugby Borough Council). Information notices were posted on site on 3<sup>rd</sup> May and remained until 28<sup>th</sup> May.

Drawings were available to view throughout the engagement period at Shire Hall in Warwick Town Centre, and as part of the drop-in Public Information Event on Wednesday 15<sup>th</sup> May 2-4pm and 4.30-6.30pm at Broadstreet Rugby Football Club, Binley Woods.

Paper copies of the drawings were shared with the following local venues:

- Caffeine Project
- Village Hall
- One Stop

It is understood that the community engagement was promoted and discussed on private social media groups. Details were also shared on official social media channels including:

- Warwickshire County Council SafeActiveTravel – Facebook – 8<sup>th</sup> May
- Warwickshire Road Safety Partnership – Facebook – 8<sup>th</sup> May
- Coventry City Council – Spring Cycling Newsletter - 9<sup>th</sup> May

### Responses

- 120 responses to the Ask Warwickshire online survey.
- 17 people attended the drop-in event.
- 7 people submitted additional comments by phone or email.

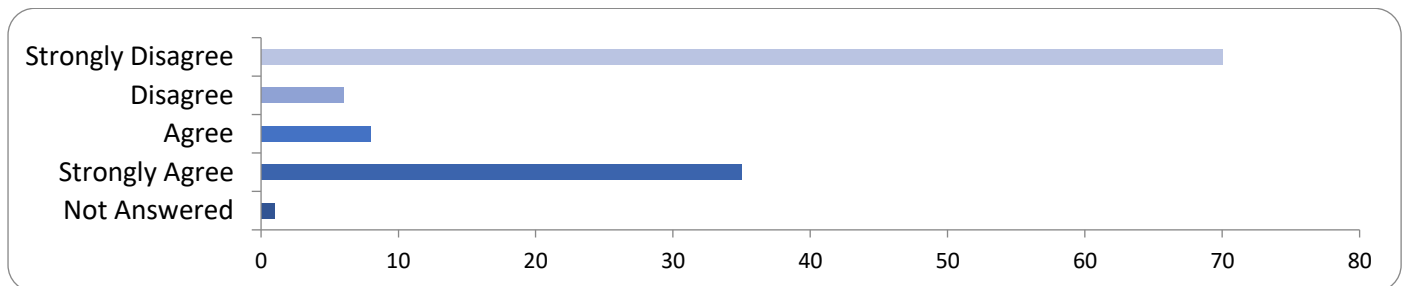
## Appendix A – responses to the survey questions

There were 120 online responses.

1: To what extent do you agree or disagree with the proposal to create a cycle route along the south side of the A428 Rugby Road between Greens Home & Garden access and Oakdale Road?

### Question 1 Response

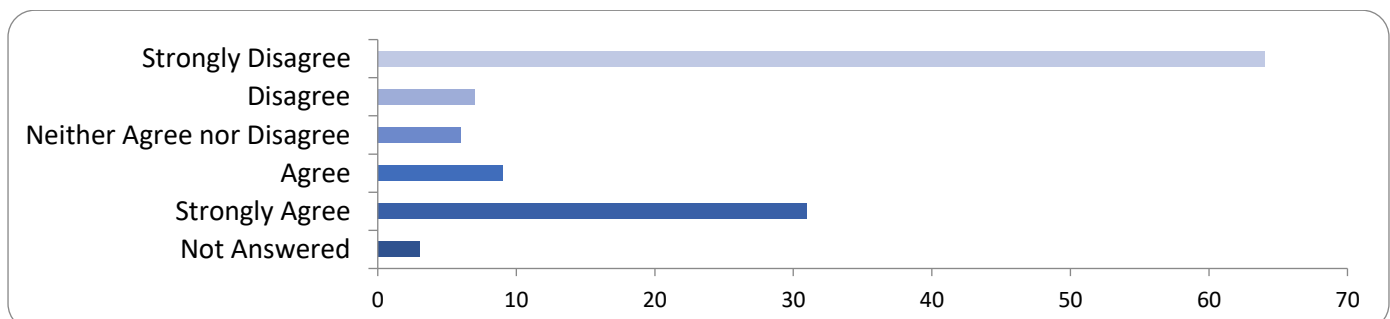
There were 119 responses to this part of the question. 63% of online responses (76 people) were in disagreement or strong disagreement 'with the proposal to create a cycle route along the south side of the A428 Rugby Road between Greens Home & Garden access and Oakdale Road'.



Option	Total	Percent
Strongly Disagree	70	58.33%
Disagree	6	5.00%
Neither Agree nor Disagree	0	0.00%
Agree	8	6.67%
Strongly Agree	35	29.17%
Not Answered	1	0.83%

2: To what extent do you agree or disagree with the following elements of the proposed scheme? **Question 2 Responses - Widening of footway (to 2.5-3.0 metres), resurfacing and relocation of street 'furniture' to grass verge at back of footway (lighting columns, telegraph pole etc).**

There were 117 responses to this part of the question.

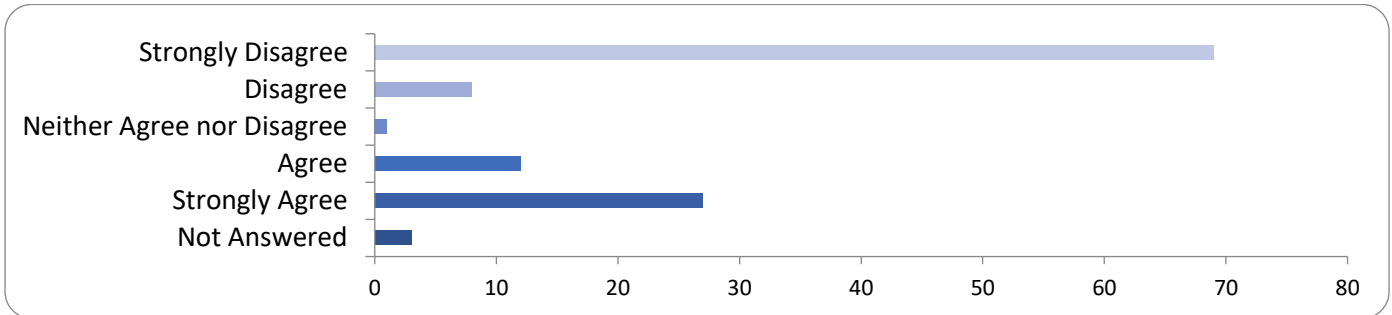


Option	Total	Percent
Strongly Disagree	64	53.33%
Disagree	7	5.83%
Neither Agree nor Disagree	6	5.00%
Agree	9	7.50%

Strongly Agree	31	25.83%
Not Answered	3	2.50%

### Question 2 Responses - Conversion of widened footway into a shared-use footway and cycle track

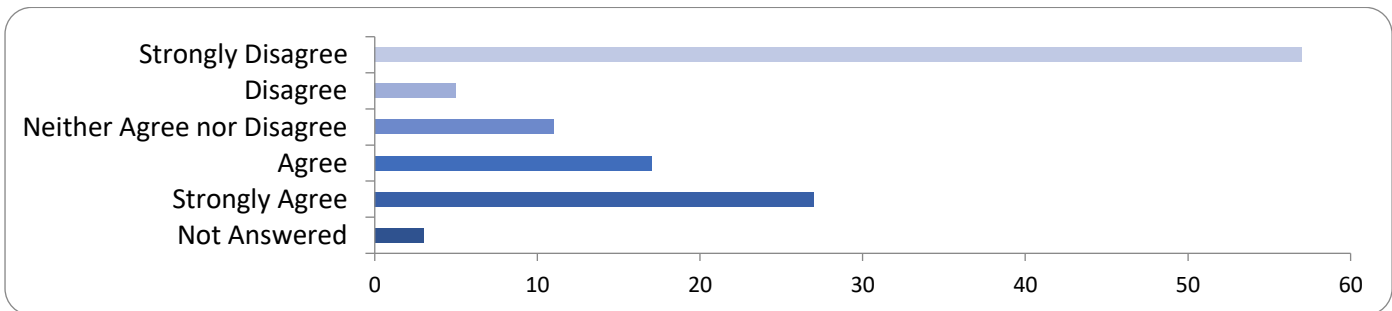
There were 117 responses to this part of the question.



Option	Total	Percent
Strongly Disagree	69	57.50%
Disagree	8	6.67%
Neither Agree nor Disagree	1	0.83%
Agree	12	10.00%
Strongly Agree	27	22.50%
Not Answered	3	2.50%

### Question 2 Responses - Road hump and priority crossing for pedestrians and cyclists at access into Greens Home & Garden

There were 117 responses to this part of the question.



Option	Total	Percent
Strongly Disagree	57	47.50%
Disagree	5	4.17%
Neither Agree nor Disagree	11	9.17%
Agree	17	14.17%
Strongly Agree	27	22.50%
Not Answered	3	2.50%

### 3: Do you have specific comments you would like to make about this scheme?

**Question 3 Response** There were 85 responses to this question. These responses were reviewed in detail and a number of main themes and sub themes identified. The responses were coded and counted to gauge the number of times the themes were referenced, see table below.

Some themes produced contradictory statements, for example:

- Level of cycle use - a number of people stated that there were no cyclists in Binley Woods and no demand in the future, whereas other people observed that the footway was already used by cyclists and there was a growing demand for more cycling.
- Local demography – some people commented that the elderly population and young families made the proposals unsuitable, whereas other people commented that the wider path would be better for elderly people using mobility scooters, and families with children.

12 comments mentioned disruption and/or congestion, including concerns over the construction phase and/or issues relating to recent works by National Highways on the A46 and Coventry City Council on the Binley Cycleway.

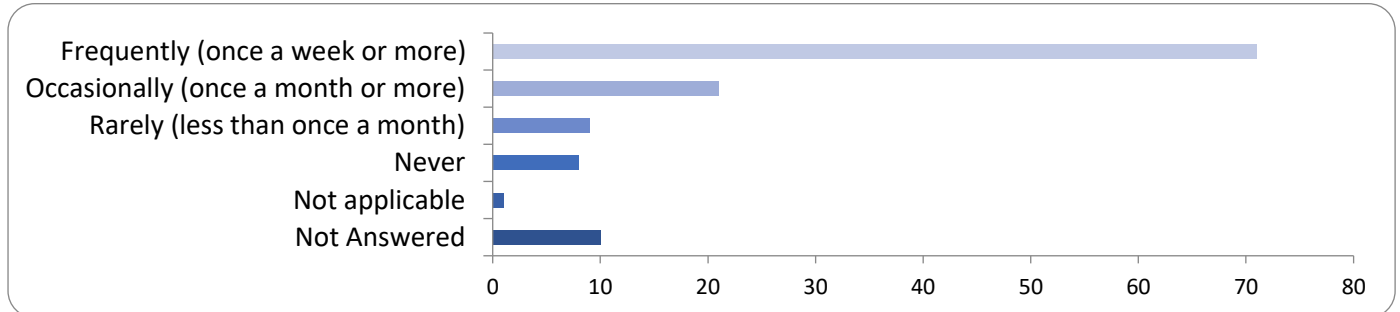
There were 11 comments about existing issues with parking on the footway outside the Binley Services, garage and car wash, and parking on Oakdale Road, and concerns that the cycle route proposals could lead to displacement of parking. There were also comments about the extent of the route, some saying it was unnecessary to upgrade such a short section, others stating that they would like the route extended eastwards.

Main Themes	Sub themes	No. of references
<b>Financial</b>	Waste of money	22
	Money better spent on other things – potholes etc	12
	Concern about existing and/or future maintenance	2
<b>Endorsement</b>	Positive comments about the scheme	20
<b>Level of cycle use (negative)</b>	There are no cyclists at present time	19
	There is no future demand for cycling	15
<b>Level of cycle use (positive)</b>	The path is already used for cycling	5
	There is a demand to cycle more	13
<b>Traffic disruption</b>	Concern over traffic disruption or congestion	12
<b>Parking</b>	Existing problems of parking on pavement	11
	Scheme causes displacement of parking	3
	Request for parking restrictions/ double yellow lines	3
<b>Design</b>	Shared path will create conflicts between users	10
	Concern over access at Oakdale Road junction	8
	Request for a segregated path/ separate path between users	5
	Concern over road hump and access arrangements to Greens Home and Garden businesses	3
<b>Personal safety</b>	Concerns generally about antisocial behaviour	5
	Concerns about personal security on section by woods	2
<b>Demographic (negative)</b>	Not suitable for families	8
	Not suitable for elderly residents	8
<b>Demographic (positive)</b>	Suitable for families	4
	Suitable for elderly residents	2

4: How frequently do you currently travel around Binley Woods using the following transport modes?

#### Question 4 Responses - On foot

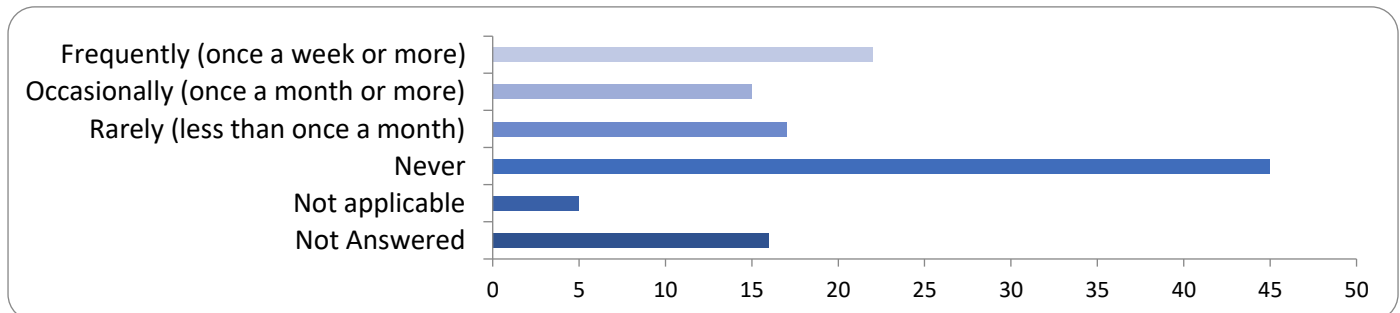
There were 110 responses to this part of the question.



Option	Total	Percent
Frequently (once a week or more)	71	59.17%
Occasionally (once a month or more)	21	17.50%
Rarely (less than once a month)	9	7.50%
Never	8	6.67%
Not applicable	1	0.83%
Not Answered	10	8.33%

#### Question 4 Responses - Cycle

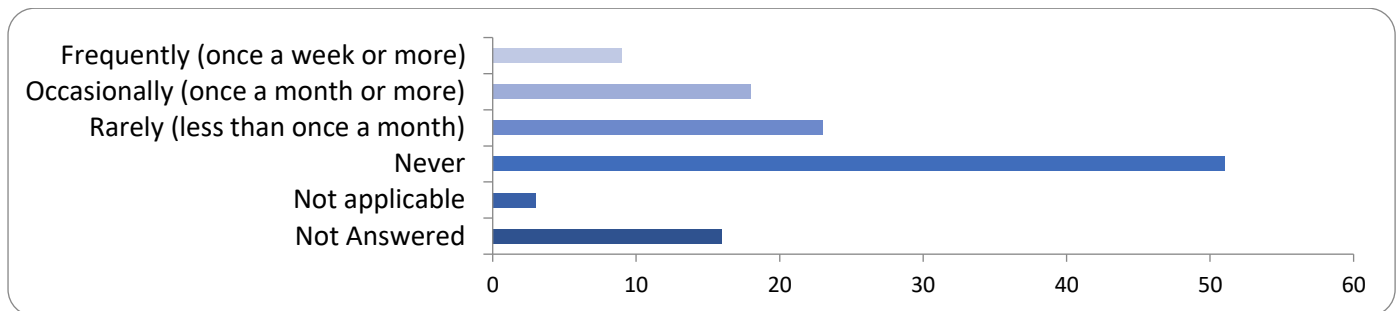
There were 104 responses to this part of the question.



Option	Total	Percent
Frequently (once a week or more)	22	18.33%
Occasionally (once a month or more)	15	12.50%
Rarely (less than once a month)	17	14.17%
Never	45	37.50%
Not applicable	5	4.17%
Not Answered	16	13.33%

### Question 4 Responses - Bus

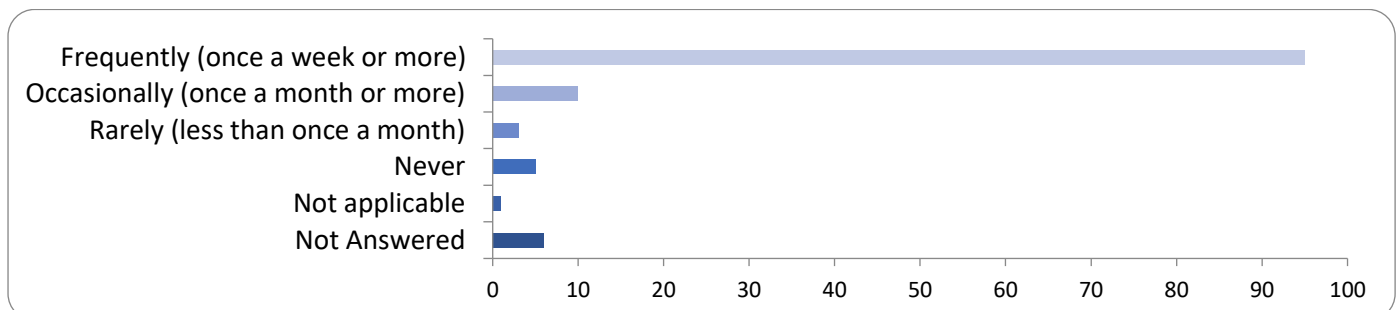
There were 104 responses to this part of the question.



Option	Total	Percent
Frequently (once a week or more)	9	7.50%
Occasionally (once a month or more)	18	15.00%
Rarely (less than once a month)	23	19.17%
Never	51	42.50%
Not applicable	3	2.50%
Not Answered	16	13.33%

### Question 4 Responses - Car or van

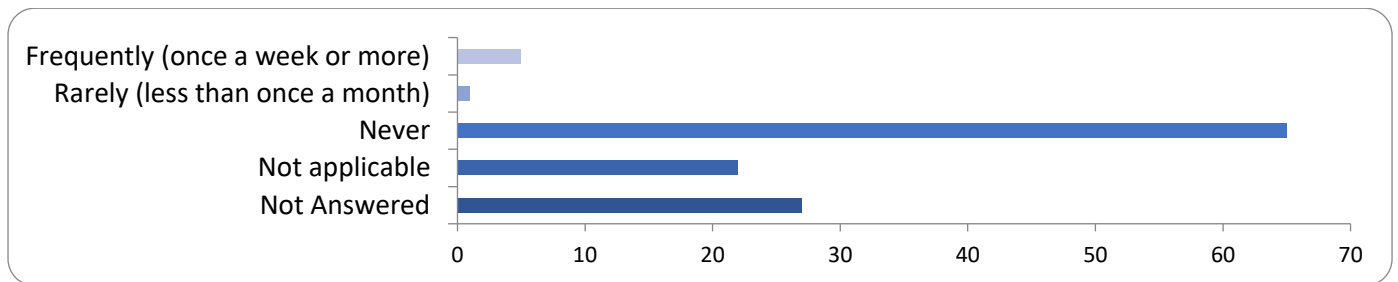
There were 114 responses to this part of the question.



Option	Total	Percent
Frequently (once a week or more)	95	79.17%
Occasionally (once a month or more)	10	8.33%
Rarely (less than once a month)	3	2.50%
Never	5	4.17%
Not applicable	1	0.83%
Not Answered	6	5.00%

### Question 4 Responses - Motorcycle/ moped

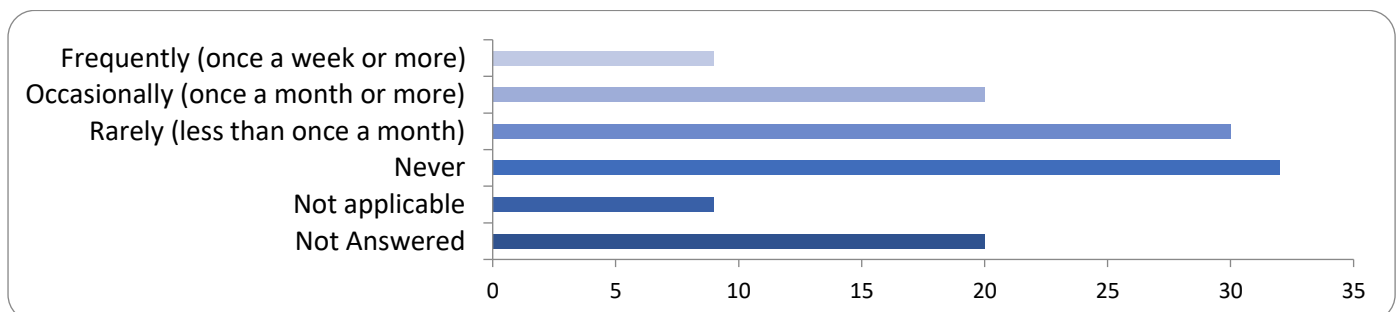
There were 93 responses to this part of the question.



Option	Total	Percent
Frequently (once a week or more)	5	4.17%
Occasionally (once a month or more)	0	0.00%
Rarely (less than once a month)	1	0.83%
Never	65	54.17%
Not applicable	22	18.33%
Not Answered	27	22.50%

### Question 4 Responses - Taxi or minicab

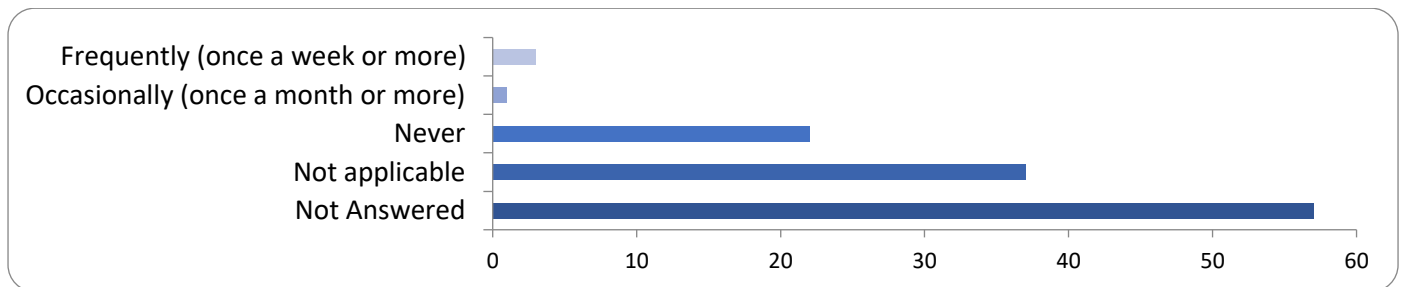
There were 100 responses to this part of the question.



Option	Total	Percent
Frequently (once a week or more)	9	7.50%
Occasionally (once a month or more)	20	16.67%
Rarely (less than once a month)	30	25.00%
Never	32	26.67%
Not applicable	9	7.50%
Not Answered	20	16.67%

### Question 4 Responses - Other (please specify)

There were 63 responses to this part of the question.



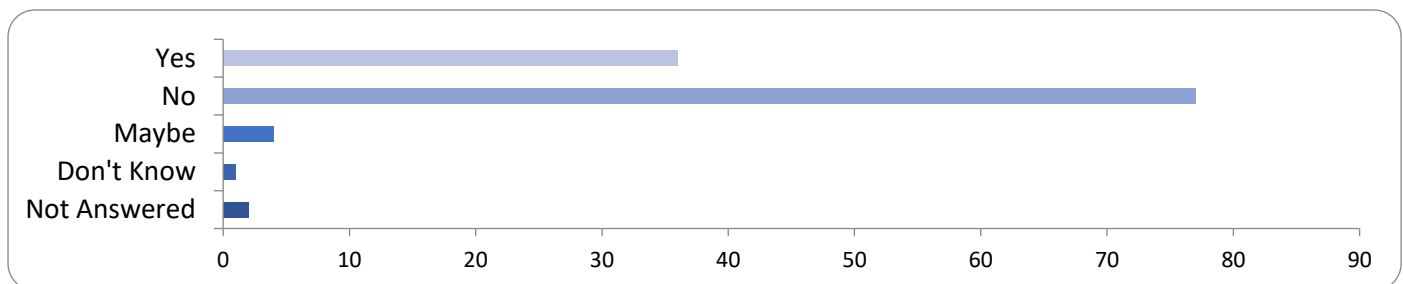
Option	Total	Percent
Frequently (once a week or more)	3	2.50%
Occasionally (once a month or more)	1	0.83%
Rarely (less than once a month)	0	0.00%
Never	22	18.33%
Not applicable	37	30.83%
Not Answered	57	47.50%

**Other transport mode:** There were 3 responses to this part of the question. 2 people mentioned mobility scooters, another referred to using a motorhome.

### 5: If more cycle routes were provided, would this encourage you to cycle more?

#### Question 5 Response

There were 118 responses to this part of the question.



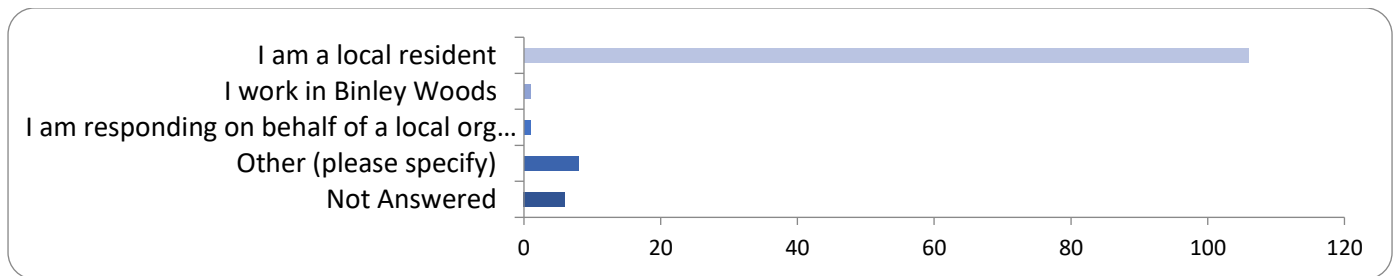
Option	Total	Percent
Yes	36	30.00%
No	77	64.17%
Maybe	4	3.33%
Don't Know	1	0.83%
Not Answered	2	1.67%



## 6: Which of the following best describes you? (Please select all that apply)

### Question 6 response

There were 114 responses to this part of the question.



Option	Total	Percent
I am a local resident	106	88.33%
I work in Binley Woods	1	0.83%
I am responding on behalf of a local organisation or group (please specify)	1	0.83%
Other (please specify)	8	6.67%
Not Answered	6	5.00%

**Name of local organisation or group:** 4 different organisations were mentioned.

- Cycling UK/ CTC Coventry (3 people)
- Warwickshire Ladies Cycling Club
- Caffeine Project Coffee Roasters
- Parish Council

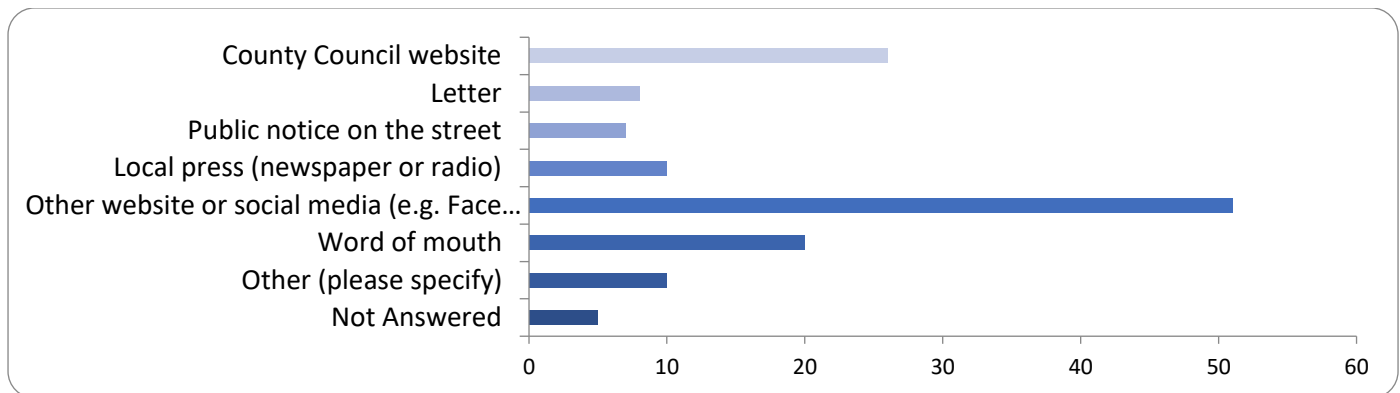
**Other:** People also identified themselves as:

- Work at UHCW
- Work at WCC Highways
- Parish Councillor
- Person that cycles locally, walks in Binley Woods and drives/ rides along A428.
- Cycling visitor
- Commute daily through Binley Woods

## 7: How did you find out about this project? (Please select all that apply)

### Question 7 Response

There were 115 responses to this part of the question.



Option	Total	Percent
County Council website	26	21.67%
Letter	8	6.67%
Public notice on the street	7	5.83%
Local press (newspaper or radio)	10	8.33%
Other website or social media (e.g. Facebook, X - previously Twitter)	51	42.50%
Word of mouth	20	16.67%
Other (please specify)	10	8.33%
Not Answered	5	4.17%

### Q7 Other:

- Coventry City Council newsletter (5 people)
- CTC/ Cycling UK group
- Email from local alert group
- Forwarded by a friend.
- Parish Council
- WCC Highways internal team

## Appendix B – comments at drop-in events

The in-person drop-in event provided a useful opportunity to have in-depth conversations with local residents, and to explain the proposals in more detail. The event was attended by staff from Warwickshire County Council, National Highways and their contractors, Octavius Infrastructure Limited. People attending the drop-in event were also encouraged to complete the online survey.

The feedback from the 17 people at the drop-in events was similar to themes identified in comments received (Question 3) in the survey responses:

### Financial

- Concerns over costs
- Money should be spent on other things, including pothole repairs.
- Discussion of estimated costs, source of funding and the justification for the funding

### Parking

- Recognition of anti-social pavement parking outside the garage
- Discussion of measures to prevent pavement parking, including possible Traffic Regulation Order (double yellow lines) on Oakdale Road and/or bollards on Rugby Road
- Concerns that car parking would be displaced from the A428 to Oakdale Road which was identified as an existing problem due to limited width of road and use by goods vehicles.

### Design

- Priority crossing (hump) unnecessary
- Concerns over safety of access to/ from driveways
- Give-way lines suggested on the exit from the garage site.

### Personal safety

- Concerns over local crime issues.

### Demographic

- Mention of older demographic in the village.

### Requests for further information

- Timeframes and future links into this scheme – discussed at this drop-in session.
- Copy of Road Safety Audit – sent out.
- Turning movements in/ out of Greens Home and Garden – traffic surveys now commissioned
- Data on current levels of use of Rugby Road – discussed at this drop-in session.
- Data on levels of use of Coundon & Binley cycle ways – see: <https://wmcycledata.com/>.

## Appendix C – other comments (email/ phone call)

6 emails and 1 phone call were received about the proposals including 6 from local residents/ businesses and 1 from Environment Agency which stated that based on the scale and nature of the proposals, they would not provide detailed comments.

The other comments (summarised below) were similar to themes identified in Question 3 of the survey responses:

- Concern over congestion in front of the garage – and the existing problem of parked vehicles on the pavement
- Concerns that the number of vehicles currently parked in Oakdale Road, for the garage, will increase. And that emergency vehicles, lorries and HGV's will find it difficult to use Oakdale Road to exit onto Rugby Road.
- Request for design to show continuity for the footway/cycleway eastwards along Rugby Road, from Oakdale Road.
- Unnecessary expense of public funding.
- Concern over shared footpaths/ cycleways as it brings pedestrians and sometimes speeding cyclists into close proximity with potential for collision and injury.
- Opposes further disruption to Binley woods residents, particularly after 2 years of roadworks for A46.
- Concern over disruption for local businesses and timescales for construction.
- Lighting, pavements and potholes in Binley Woods need attention.
- No need for cycle route over this short distance.
- Pavement is already fine all the way to Brandon for people to cycle on.
- Request for information on the full extent of anticipated route.