

County Council

18 March 2025

2024 Director of Public Health Annual Report: The Power of People and Place: celebrating and inspiring community-based wellbeing

Recommendation

That Council considers and endorses the 2024 Annual Report of the Director of Public Health and the recommendations within it.

1. Executive Summary

- 1.1 Under section 73B of the National Health Service Act 2006 Directors of Public Health are required to write an annual report on the health and wellbeing of their population, and the local authority is required to publish it. As set out in statutory guidance, the content and structure of the report may be decided locally.
- 1.2 The Director of Public Health Annual Report is a vehicle for informing local people about the health of their community, as well as providing necessary information for decision makers in local health services and authorities on health gaps and priorities that need to be addressed.
- 1.3 This year's Annual Report focuses on the importance of assets (people and the built and natural environment) for community-building, influencing the social fabric of an area and ultimately improving health and wellbeing.
- 1.4 The focus of the report was based on feedback from a Voice of Warwickshire Survey (with 444 people from across Warwickshire) undertaken in June 2024 , which highlighted the value that people place on green spaces, proximity to amenities and their community and neighbours in relation to supporting their wellbeing.
- 1.5 The report provides a series of case studies from across Warwickshire to celebrate some of the fantastic assets and activities in the county. This is intended to be used to start a conversation about the role of people and place in promoting good wellbeing and helping to prevent ill health.
- 1.6 For the first time, this year's Annual Report will be presented as a mixed media video. The process for developing the content for the video has enabled extensive engagement to be undertaken with a wide range of stakeholders at all stages.

- 1.7 The use of a video format is an approach that has been taken by a number of local authorities across England over the last few years and aims to ensure wider dissemination and engagement with communities, groups, and agencies across Warwickshire. The video can either be watched in its entirety or by chapter and the content has been designed to ensure that clear language is used throughout.
- 1.8 A link to the Annual Report video and all accompanying documents were published on Warwickshire County Council's Director of Public Health Annual report website following Health and Wellbeing Board on 15 January 2025. [Director of Public Health annual report 2024 – Warwickshire County Council](#)
- 1.9 A short Executive Summary report (attached as Appendix 1) has been developed to accompany the video. This includes an overview of the health and wellbeing of the Warwickshire population and information on progress with the 2023 recommendations.
- 1.10 References for evidence detailed in the Annual Report are available on the Council's website.
- 1.11 A 'Find out more' document has also been produced and included as an online appendix to the report on the Council's website. This includes further information and reading, enabling people to find out more about the topics covered in the video.
- 1.12 The recommendations in the Annual Report aim to bring partners together to best utilise and celebrate the assets we have in Warwickshire (people and the built and natural environment) with the overall aim to improve the health and wellbeing of the Warwickshire population. The recommendations are included in full in both the Annual Report video and in the Executive Summary (Appendix 1).

2. Financial Implications

- 2.1 None arising directly from this report.

3. Environmental Implications

- 3.1 None arising directly from this report, although the availability and use of the natural environment to improve health and wellbeing is a key focus of the Annual Report.

4. Timescales associated with the decision and next steps

- 4.1 The Annual Report was published in a digital format on Warwickshire County Council's website following Health and Wellbeing Board's consideration of this report on the 15 January 2025.
- 4.2 The Executive Summary and Appendices (references and further information) were also published on the Council's website on 15th January 2025.
- 4.3 A detailed communications plan has been prepared to ensure the Annual Report is communicated widely with partners and stakeholders across the Integrated Care System. We have aimed to maximise access to the report by residents of Warwickshire including making printed copies of the Executive Summary and Appendices available upon request for those unable to access the report on the website.

Appendices

Appendix 1: Director of Public Health Annual Report 2024 – Executive Summary

	Name	Contact Information
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The report was circulated to the following members prior to publication:

Local Member(s): Not applicable – county wide report

Other members: The report was shared with Health and Wellbeing Board prior to publication.